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Haute école de gestion
Genève

HES-SO University of Applied Sciences and Arts Western Switzerland-Geneva is recruiting for the Geneva School of Business Administration in the International Business Management department a position of

An Assistant UAS in Consumer Psychology

12-months fixed-term contract

Activity Rate : 100%

In a dynamic environment and in direct contact with the business community, we offer a job that allows you to:

- To deepen your training
- Develop skills in activities related to teaching and research
- To demonstrate autonomy and initiative in a variety of activities

Mission:

- Assist a UAS professor for teaching activities
- Participate in research projects and consultancy mandates
- Follow and supervise student work under the supervision of a UAS professor
- Contribute to administrative tasks in the IBM Department

Profile:

- Master's degree in Behavioural Science or a related field (i.e., a master's degree or above in subjects such as Psychology, behavioural economics, consumer neuroscience)
- An advanced understanding of statistical packages including both SPSS and 'R'
- An ability to analyse data using a range of advanced statistical techniques including Generalized Linear Mixed Models (GLMM)
- A track record of applying academic psychological literature to tackle commercial research problems
- A detailed knowledge of the academic literature exploring the psychology of advertising
- Psych literature to commercial problems
- An ability to code would be advantageous
- A strong team player
- Flexibility, autonomy and sense of organization

Particularity of the Assistant UAS position:

- The salary rate for an assistant UAS corresponds to a class 9 – annuity 2 for holders of a Master's degree

Deadline for application: March 10th, 2021

Starting date: April 1st, 2021

Work place : HEG – Campus de Battelle – Rue de la Tambourine 17, 1227 Carouge

The HES-SO Geneva/HEG is an equal opportunity employer.

Complete application forms (cover letter, curriculum vitae, work certificates, diplomas and the latest grades obtained) should be sent by e-mail to gareth.harvey@hesge.ch. Incomplete files or files that do not match the desired profile will not be considered.

Information on salary conditions can be obtained from Human Resources at +41 22 388 18 89 – raquel.pillco-vilchez@hesge.ch.

Hes·so GENÈVE
Haute Ecole Spécialisée de Suisse occidentale