

The HES-SO Geneva is recruiting for its department in **International Business Management** at the Geneva School of Business Administration:

A HES lecturer in Marketing

Activity rate: 30% - 40%

Missions

The chosen candidate will

- Teach specialization courses in the field of marketing, market research, and/or omni-channel management, in our Bachelor and Master programs, as well as in continuing education programs
- Supervision of Bachelor and Master theses
- Perform management and organisation tasks related to the teaching field

Profile

- Bachelor degree or equivalent diploma in business-related studies or marketing. A Master degree in a related field is an important asset
- Proven professional experience of at least 5 years in the field of marketing. **Continuation of a professional activity in this field is required**
- Broad knowledge of the local and regional economies, together with an experience in an international environment
- Strong teaching experience at the Bachelor and Master levels necessary.
- Ability to fit into the team
- Excellent communication skills in French and in English (the main teaching language is English)

Deadline for application: April 30, 2018

Starting date: September 01, 2018

The Geneva School of Business Administration/University of Applied Sciences Western Switzerland (HES-SO) Geneva is an equal opportunity employer

The complete application files in the form of a single pdf (cover letter, curriculum vitae, copies of diplomas and work certificates) should be sent via e-mail to the attention of Mrs Claire Baribaud, Director of the Geneva School of Business Administration: rh.heg@hesge.ch

Inquiries: Information related to the salary and working conditions can be addressed to HR service (+41 22 388 17 03 or rh.heg@hesge.ch).

Only complete applications corresponding to the required profile and submitted before the deadline will be reviewed.

Haute école de gestion de Genève