Vestergaard (www.vestergaard.com) is a growing and diversifying company dedicated to improving the health and quality of life of vulnerable people, most of whom live in developing countries. Vestergaard contributes to a healthier, more sustainable planet by fighting malaria and neglected tropical diseases, and improving food security.

Founded in 1957, the company is headquartered in Switzerland and has offices in India and Vietnam. Vestergaard is currently offering an exciting position as:

**Communication Specialist, Intern**

As our Intern Communication Specialist, you will report to our Director of Sales, Public Health and assist the Public Health Sales team with its communications work. The position is a newly created job that aims at enhancing the website and marketing tools, and engaging with our stakeholders in a meaningful manner through events and social media.

**Key Responsibilities:**

- Implementation of a digital asset database
- Coordination of the development process for the creation of communications assets for conferences and events
- Updates of marketing tools and development of a process to ensure version control
- Enhancements and updates of the website (launched in January 2020)
- Development of blog issues and social media posts (Facebook and Twitter, expanding to Instagram)
- Develop system for e-newsletter based on available web text

**Key Competencies**

- Ability to work with multiple and competing priorities in a fast-paced environment.
- Driven by a desire for positive impact in the world.
- Action Oriented – enjoys working hard and looks for challenges; able to act and react as necessary, even if limited information is available; not afraid to take charge of a situation; can overcome resistance to status quo.
- High level of attention to detail when it comes to technical understanding, including language and product specifications.
- Excellent verbal and written communication skills, including proofreading.
- Online research skills.
- Excellent organizational skills.
- Confident self-starter with competitive drive, initiative, decisiveness and the ability to stay focused on results despite changing conditions.
- Strong team player who drives results by securing the commitment and buy-in of others.
- Maintain an “everything is possible” attitude, breaking habits and challenging assumptions.
- Must be motivated and able to work with minimal supervision.
- Have a good sense of humor.
Experience and Education

- Bachelor’s Degree in Marketing, Advertising, Media studies or Journalism
- 2+ years of experience managing social media platforms or communities for brands
- Experience in global health, public affairs and/or media relations is a plus
- Native-level English writing skills is a must, French or other languages a plus
- Proficiency with computers and technology:
  - Microsoft Office; Adobe Creative Suite; WordPress or similar web content management programs; major social media platforms.
  - Graphic design experience
  - Desirable skills include: CRM/email programs (i.e., EveryAction, VAN, MailChimp, Constant Contact)

If you possess the above qualifications and the drive to meet these challenges, please email your resume, cover letter, and work samples to jobs@vestergaard.com with the words “Communications Position” in the subject line. Work samples can be emailed digital files or links to online content. Please include at least 2 examples of different types of written work such as articles, press releases, blog posts, or website content; examples of graphic design, photo, or video work are encouraged.

We will only respond to electronic applications and to shortlisted applicants.