iTINERANT • iNNOVATIVE • iNTERNATIONAL • iNCREDIBLE

Tecnológico de Monterrey

SUMMER MX

ONE COUNTRY, DIFFERENT CITIES

SUMMER PROGRAM 2021

Queretaro • Chihuahua • Leon • Puebla

4 SPEND WEEKS TRAVELING AROUND MEXICO

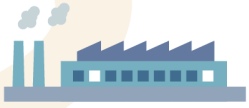
from **July 5th to July 30th**

The **iSummerMX** Programs are an innovative academic option designed for International students who love traveling and learning about new cultures. They are four-week long and were created with an itinerant schedule, that is, students will travel to different Tec de Monterrey campuses in different cities. This means that students will learn about different parts of the country without ceasing their studies.

Each Tec de Monterrey campus will organize special activities with field trips, company visits and networking events that will make their experience unforgettable, creating everlasting memories, exercising their intellectual curiosity and developing entrepreneurship, innovation and leadership skills in a multicultural setting.

The programs are based on experiential learning so students will learn also outside the classroom by developing real-life collaborative projects with other students.

Students will be embarked on Tec de Monterrey´s TEC21 educational model, an ambitious university-wide program to rethink education allowing flexibility as to how, when and where students learn.



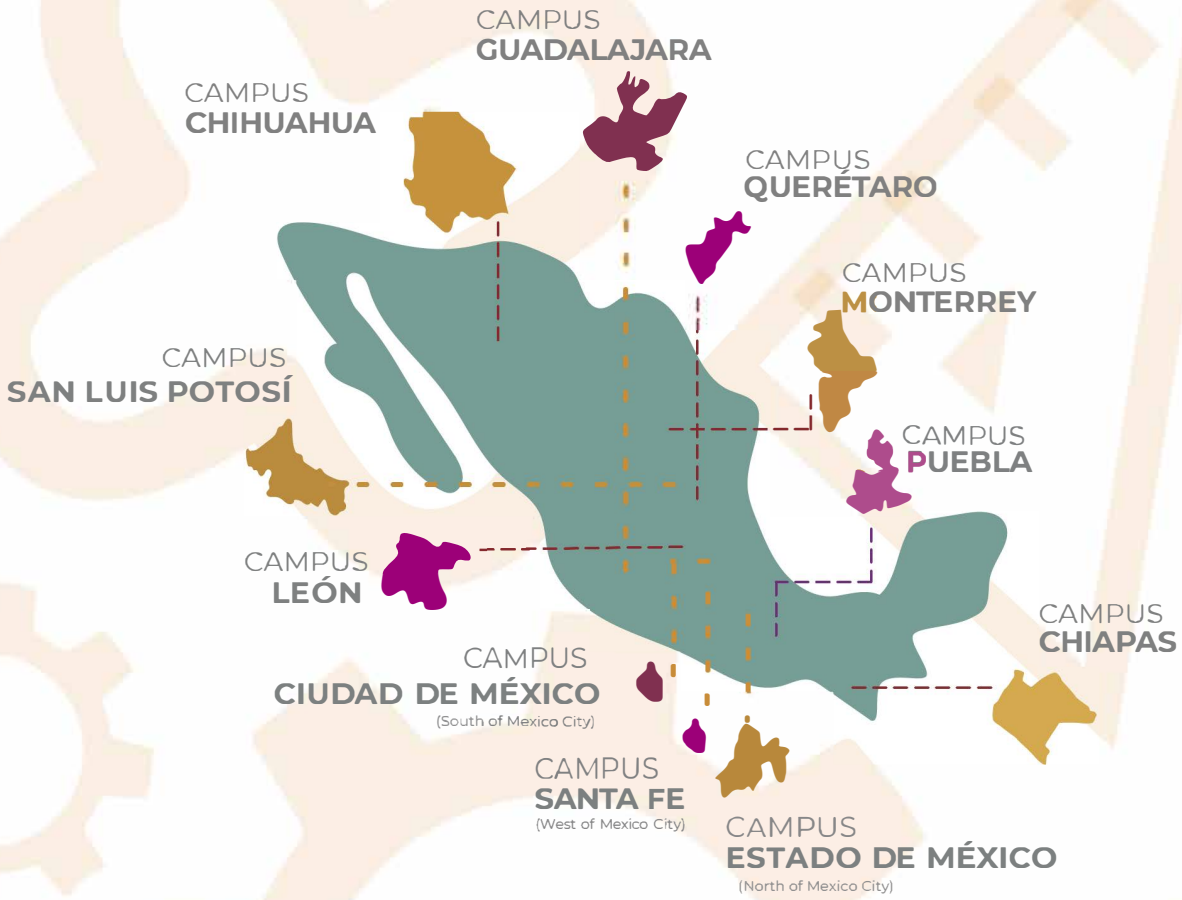
Company visits

Conferences with experts

Workshops

Trips

OUR CAMPUSES



OUR PROGRAMS

AERONAUTICS INDUSTRY

CAMPUS
Querétaro
Monterrey
Santa Fe
León

This program is designed for students interested in acquiring the basic knowledge and skills to venture as young professional in the aeronautic industry.

Students will learn about the aeronautic industry ecosystem, key technological trends and the relevance of this Mexican industry in the international setting.

In this program, students will be challenged to redesign and test an unmanned aircraft. They will also report a business opportunity for a prospective home country firm to participate in the Mexican aeronautic cluster.

AUTOMOTIVE ENGINEERING

CAMPUS
Monterrey
San Luis Potosí
Toluca
Puebla

This program is designed for international students interested in acquiring the basic knowledge and skills to venture as young professionals in the automotive industry field. Who like traveling and working in multicultural environments.

During the program students will be visiting four of the most important cities in the country, where they will live experiential learning, favoring cross-cutting skills and technical competences. Monterrey, the second most industrialized city in the country. San Luis Potosi, a city that leads the country in foreign direct investment in the automotive development sector. Toluca, with the most complete on-campus automotive laboratory in the country. Puebla, the fourth most important city in Mexico and home of a wide auto part-maker cluster.

CULTURE & IDENTITY

CAMPUS
Querétaro
Guadalajara
Santa Fe
Puebla

This program is designed for international students who love traveling and learning about new cultures. In this program, students will have the opportunity to develop a deeper understanding of Mexican identity and culture, as well as to have an option to get basic Spanish skills or advance their intercultural communication competences.

During the program, students will be visiting four of the most iconic cities in the country. Visit the capital Mexico City, enjoy the colonial city of Queretaro, go to the amazing Guadalajara and visit the historical city at Puebla.

GLOBAL BUSINESS

CAMPUS
Querétaro
Monterrey
Santa Fe
León

In this program, students will be challenged to develop a creative Business Model Canvas for a business opportunity they identify, all based on the knowledge of the Mexican market and its culture for doing business.

Students will live in four vibrant cities in Mexico. The Santa Fe district in Mexico City, the colonial city of Queretaro, the industrialized city of Leon and the modern business and industrial center in Monterrey.

LATIN MUSIC ABC

CAMPUS
Monterrey
Estado de México
Puebla

This program is designed for international students willing to explore music from different perspectives and approaches. The program is organized around three curricular music axes: appreciation, business and creation with special attention to the multicultural exchange through exposure to the main Latin music genres.

During their stay in Mexico, students will experience and learn about the culture, traditions, gastronomy and entertainment of three of the most iconic cities in Mexico: visit the capital, Mexico City, walk through historic places at Puebla, explore the amazing and modern Monterrey and make everlasting memories in beautiful and unforgettable places.

MARKETING INSIGHTS

CAMPUS
Santa Fe
Querétaro
Puebla
Guadalajara

In this program, students will be able to discover their marketing potential and advance their professional competencies in a unique and experiential way. This program is designed for students who love traveling and learn about new cultures.

Students will discover four of the most iconic states in Mexico, visit Santa Fe district in Mexico-City, enjoy de colonial city of Queretaro, go to the amazing Guadalajara, walk through historic places at Puebla.

MEXICAN JEWELRY

CAMPUS
Santa Fe
Guadalajara
Puebla

This program is designed for international students interested in advancing their professional competencies to venture as young professionals in the jewelry industry and who like traveling and working in multicultural environments. The Mexican Jewelry program will help students advance their skills in the three columns of the jewelry industry: design or conception, manufacturing and commercialization of jewelry pieces of a particular brand. In the courses, students will design and make jewelry pieces, considering the properties of different possibilities and suggested materials.

MEXICAN ARCHITECTURE AND VIDEO MAPPING

CAMPUS
Guadalajara
Santa Fe

In this program, students will have the opportunity to deepen their knowledge of the history of Architecture while developing video mapping skills through experiential learning in a unique way.

After completing the program, students will be trained in the basic techniques of motion graphics creation through the use of software programs used by design and animation companies worldwide. Students will also be able to recognize and analyze the structural characteristics of the architectural and urban styles.

As a special feature of this program, students will be part of a collaboration between Jalisco´s Secretariat of Culture and local video mapping companies in a project that involves a historical building in the city of Guadalajara.

In each of the cities, you will be able to participate in cultural visits in relation to Mexico´s history and architectural relevance as well as access to top-notch audio-visual workshops.

MIGRATION UP CLOSE

CAMPUS
Guadalajara
Santa Fe
Puebla

This program will provide students with the necessary theoretical and practical background to have a higher understanding of the migration phenomenon. Mexico has historically been a country of reference when it comes to migration, as a country origin, transit, or destination.

Migration Up students will hear from experts in the field, academics and members of international organizations, about the normative side of the issue and the current cooperation projects in our region. This will be complemented by visits to both shelters and offices of international organizations.

During the program, students will be visiting three of the most iconic cities in the country. Visit Santa Fe district in Mexico-City, the historic city at Puebla and interact with vivid cultures in Tuxtla Gutierrez.

REGIONAL ECONOMICS IN MEXICO

CAMPUS
Querétaro
Monterrey
Puebla
Estado de México

In this program, students will focus in the study of economics in its territorial setting, by combining relevant theoretical and empirical elements. Students will integrate the theory and study methods of economic science in the scientific analysis of the Mexican economic.

Students will discover four of the most iconic cities in Mexico by visiting the country´s capital, Mexico City, enjoy the colonial city of Queretaro, go to amazing Guadalajara and walk through historic places in Puebla.

COURSES

Each program offers two courses*:

Credits per course	3 credits 5 ECTS 8 Tec de Monterrey units
Credit load of the program (2 courses)	6 credits 10 ECTS 16 Tec de Monterrey units

*to know more about the courses on each program, please visit:

studyinmexico.tec.mx

FEES AND TUITION

$3600 USD for independent students.

and **$1600** USD for exchange* students.

*Nominated by partner institution.

NOMINATION DEADLINE:
May 7th 2021

APPLICATION DEADLINE:
May 14th 2021

All programs include:

-Housing
-Transportation for all program activities, including airport pick up on official arrival day and transfer from city to city.
-Breakfast six days of the week
-Tickets to all visits and events of the program
-Student arrival kit

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for more information please write to:
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or visit studyinmexico.tec.mx
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