

**International Business Management
Bachelor of Science HES-SO
Curriculum - Full Time Program**

	Semester 1			Semester 2			Semester 3			Semester 4			Semester 5			Semester 6		
	HOURS	ECTS		HOURS	ECTS		HOURS	ECTS		HOURS	ECTS		HOURS	ECTS		HOURS	ECTS	
General Management (GM) 33	GM I, B-C 8			GM II, I-C 8			GM III, I-C 8			GM IV, A-C 6			GM V, A-C 3					
	Business Management	4	4	Organization	2	2	Manufacturing Operations	2	3	Project Management Methods	2	3	Strategy Management & Business Competition Monitoring	2	3	Corporate Social Responsibility	3	3
			Human Resource Management	2	2	Intercultural HR Management	2	3	Quality Management	2	3	Entrepreneurship	2	3				
						International Supply Chain	2	2	Business Process Modeling and Process Reengineering	2	2							
Accounting (Acc) 16	Acc I, B-C 8			Acc II, I-C 4			Acc III, I-C 4			Major, S-C 9			Major, S-C 9					
	Corporate Accounting	4	4	International Accounting and International Standards	4	4	Cost Accounting	2	2	International Performance Management System	2	2	International Organization Management			International Organization Management		
						Financing and Valuation	2	2	Corporate Governance and Risk Management	2	2	International Commodity Trading	6	9	International Commodity Trading	6	9	
												Import/Export Management			Import/Export Management			
Marketing & Communication (MACOM) 14	MACOM I, B-C 6			MACOM II, I-C 8						Minors I, A-C 6			Minors III, A-C 6					
	Marketing Principles I	3	3	Marketing Principles II	3	3	Consumer Behaviour and Market Research	3	3			International Risk Management			Sustainable Management			
						Applied Statistics	3	3			Integrated Marketing Communication	4	6	E-Business & Social Media	4	6		
						International channel and e-channel Management	2	2			Doing Business in Emerging Markets			International Projects				
Leadership (LEAD) 12	LEAD I, B-C 6						LEAD II, I-C 6			Minors II, A-C 6			Bachelor Thesis, A-C 12					
	Leading yourself	2	2	Leading the Organization	2	2			Leading Multicultural Project Teams	2	2	Services Management			On an international theme, in principle related to the chosen major			
			Intercultural Communication	2	2			Conflict Management and Negotiation	2	2	Comparative Ethics	4	6					
								International Organizational Behaviour	2	2	Finance for International Business							
Economics (ECO) 18	ECO I, B-R 8			ECO II, I-R 6			ECO III, I-R 4											
	Microeconomics	4	4	Macroeconomics	4	4	International Trade	2	2	Economics of competition	2	2						
						International Relations	2	2	Applied Mathematics	2	2							
						International Organizations	2	2										
Law 9	LAW I, B-C 5						LAW II, I-C 4											
	Business Laws	3	3	Understanding the EU	2	2			International and European Trade Laws	2	2							
									Fiscal Law	2	2							
Business Tools (BT) 11	BT I, B-R 11																	
	IT Systems 1	2	2	IT Systems 2	3	3												
			Mathematics 1	2	2	Mathematics 2	2	2										
			Statistics 1	2	2													
Languages 19	Languages I, I-R 4			Languages II, I-R 2			Languages III, A-R 2			Languages IV, A-R 3								
	English Communication	2	2	English Communication	2	2	English Communication	2	2	English Communication	2	2	English Communication	2	3			
	Languages I, B-R 4			Languages II, I-R 2			Languages III, I-R 2											
	German / Italian / Spanish / French for non-native speakers	2	2	German / Italian / Spanish / French for non-native speakers	2	2	German / Italian / Spanish / French for non-native speakers	2	2	German / Italian / Spanish / French for non-native speakers	2	2						
ECTS	60			30			30			30			30					
	HOURS			60			28			28			20			13		
TOTAL ECTS	180																	
TOTAL HOURS	149																	

Pre-requisite to access all 3rd semester modules: 54 ECTS acquired

Important note: this program may be subject to change