



# Sustainable Finance

CAS CERTIFICATE OF ADVANCED STUDIES

## Understand sustainable finance principles and build your own responsible investment strategy

Designed by professionals for professionals, the Certificate of Advanced Studies (CAS) in Sustainable Finance will give you the fundamentals of this rapidly growing field in a very flexible way, mainly through online teaching.

### Strengths

Seasoned sustainable finance experts from the financial, banking, international organisations and academic domains have contributed to this CAS. A final week in Geneva is devoted to networking, live presentations, discussions and visits at expert organisations, enabling participants to dive into the rich local sustainability ecosystem.

### Profile

Local and international finance professionals willing to take the next turn in their career: financial analysts, portfolio managers, independent wealth managers, client advisors, and junior ESG analysts.

h e g

Haute école de gestion  
Genève

[www.hesge.ch/heg/sf](http://www.hesge.ch/heg/sf)

## Steps

- Step 1** Sustainability and you - From capitalism to sustainable development
- Step 2** Be a bank CEO - Sustainability, business & finance
- Step 3** Define your investment charter - The role of asset owners
- Step 4** Set practical investment guidelines - ESG criteria
- Step 5** Implement ESG assessments - Responsible investment
- Step 6** Submit an investment idea - SDG, thematic and impact investing
- Step 7** Select the right funds - Responsible investment process
- Step 8** Be an active shareholder - Corporate governance & engagement
- Step 9** Formulate your investment process - Walking the path of sustainable finance
- Step 10** Meet Geneva experts' sustainability ecosystem - Recent developments in sustainable finance

## Practicals

### Diploma

Participants who will successfully complete the online course and the final week in Geneva will receive a Certificate of Advanced Studies (12 ECTS). Participants attending the distance learning classes only will receive a certificate of attendance.

### Location and Schedule

The CAS Sustainable finance will be open for 26 weeks: students will have 25 weeks maximum to follow the 9 steps of the online education part of the programme; the programme ends with one week in Geneva.

### Information and applications

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### Partner

Cyberlearn HES-SO e-learning center