

DESCRIPTION OF ELECTIVE COURSE

Name of the school : Haute école de gestion de Genève	Academic Year: 2023-2024
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FIRST PART: DESCRIPTION OF MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Course name	Societal Entrepreneurship and Sustainable Management
4. Code	31007
5. Type of education	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days
6. Number of ECTS Credits	5
7. Prerequisites	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/>
8. Teaching language	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other:
9. Objectives	<ol style="list-style-type: none"> 1. Discover societal companies (also often called “social”), innovative, positive and inspiring, at the economic, ecological and social levels, in Switzerland and in the world, active in different fields (culture, finance, training, integration, ecological services / recycling, health, housing, local agriculture, etc.). 2. Understand the potential of societal enterprises for a transition towards an ecologically sustainable and socially responsible economy and their anchoring in the social and solidarity economy. 3. Learn a method for developing a societal business, through a concrete project 4. Experience collaborative and creative processes and tools 5. Experience a “change maker” attitude: women and men who want to change the world by creating businesses with high social impact and low ecological impact.

10. Contents (General themes and descriptions, the accurate content may change)	<ul style="list-style-type: none"> • Meeting local/regional societal entrepreneurs and visiting at least one social enterprise in the region. • History, rationale and future of societal enterprises in the transition to a sustainable economy • Criteria for distinguishing societal enterprises from profit maximising enterprises • Definition, legal status of societal enterprises and areas of activity at regional and international level • Impacts of societal enterprises and their evaluation. • Introduction to the management of societal enterprises • Societal enterprise, social and solidarity economy, social entrepreneurship, sustainable development, CSR, transition to a sustainability economy, UN Sustainable Development Goals: links and differences.
11. Evaluation	<p>The grading of the module shall be based on:</p> <ul style="list-style-type: none"> • Mid-term assessments during weeks 1 to 14 according to the decision of the instructor. <p>(The methods and weightings are communicated by the instructor before the evaluations)</p>
12. Remediation/repetition	<p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p>
13. Coordinator / main instructor	<p>Eric Maeder / Christophe Dunand</p>
SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN	
14. Level	<p><input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other:</p>
15. Characteristics	<p><input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)</p>
16. Type	<p><input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other:</p>
17. Time organization	<p> <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input type="checkbox"/> Fall semester <input type="checkbox"/> Other </p>