

## DESCRIPTION OF ELECTIVE COURSE

<b>Name of the school :</b> Haute école de gestion de Genève	<b>Academic Year:</b> 2023-2024
--	------------------------------------

FIRST PART: DESCRIPTION OF MODULE	
<b>1. Domain</b>	Business and Services
<b>2. Department</b>	International Investing
<b>3. Course name</b>	<b>International Investments</b>
<b>4. Code</b>	31006
<b>5. Type of education</b>	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> DAS / CAS / single days
<b>6. Number of ECTS Credits</b>	<b>5</b>
<b>7. Prerequisites</b>	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/> .....
<b>8. Teaching language</b>	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other : .....
<b>9. Objectives</b>	<p>This courses aims to study finance from the perspective of an investor. Whether the firm raises equity or debt from investors or takes an active investing role with its asset (pension fund management, treasury management etc), understanding how financial markets and investments function is a key skill.</p> <p>This course is also of fundamental importance to anyone looking to pursue studies in finance or work in the fields of banking and finance.</p> <p>Students who follow this course will be able to</p> <ul style="list-style-type: none"> <li>• Understand and apply the fundamental laws of market finance to real world situations</li> <li>• Analyze the performance and risk of an investment according to objective criteria</li> <li>• Understand the functioning of major financial instruments (equities, debt ,currencies alternatives) as well as the factors which affect their performance</li> <li>• Use financial instruments to manage the risk or enhance the performance of a business or investment</li> <li>• Apply a pertinent investment strategy</li> </ul>

	<ul style="list-style-type: none"> <li>Understand the functioning and potential of new trends such as fintech and sustainable investments</li> </ul> <p>The course in particular draws on the fundamentals of financial theory and attempts to apply it to practical issues such as evaluation, investment decisions and risk management. It also draws on real life examples from the world of business and finance and will involve exercises, case studies and documents analysis</p> <p>The course encourages interactivity and student involvement through presentations, conferences by outside lecturers, exercises and practical research assignments.</p>
<b>10. Contents</b> <i>(General themes and descriptions, the accurate content may change)</i>	<p>This unit examines the following:</p> <p><b>Essentials of market finance</b></p> <ul style="list-style-type: none"> <li>Risk in finance: types of risk and measures</li> <li>Behaviour of investors and common bias</li> <li>Diversification of investments</li> <li>The link between performance and risk</li> <li>Analysing performance</li> <li>Types and functioning of financial markets</li> </ul> <p><b>Instruments</b></p> <ul style="list-style-type: none"> <li>Foreign exchange</li> <li>Equities</li> <li>Debt</li> <li>Derivatives</li> <li>Alternative investments</li> <li>Sustainable finance instruments</li> </ul> <p><b>Investing</b></p> <ul style="list-style-type: none"> <li>Investments classes</li> <li>Types of investment strategies</li> <li>Sustainable investment strategies</li> <li>The link between economics and investments</li> <li>Finance and technology</li> <li>Managing your investment in practice</li> </ul>
<b>11. Evaluation</b>	<p>The grading of the module shall be based on:</p> <ul style="list-style-type: none"> <li>Final exam (individual) in week 16 (100%)</li> <li>The students have the possibility to gain extra credit through various short assignments based on real life applications</li> </ul> <p>(The methods are communicated by the instructor before the evaluations)</p>
<b>12. Remediation/repetition</b>	<p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p>

<b>13. Coordinator / main instructor</b>	Frédéric Ruiz
<b>SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN</b>	
<b>14. Level</b>	<input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other: .....
<b>15. Characteristics</b>	<input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)
<b>16. Type</b>	<input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other: .....
<b>17. Time organization</b>	<input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Fall semester <input type="checkbox"/> Other