

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module

Code: *(Compulsory)*
3087

Level:

- Basic module
 Further studies module
 Advanced module
 Specialised module
 Other: ...

Type:

- Main module
 Module linked to main module
 Optional or subsidiary module
 Other: ...

Communication V

2022-23

Type of course:

- Bachelor's Master's MAS DAS CAS Other: ...

Characteristic:

- Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO

Time schedule:

- Module over 1 semester
 Module over 2 semesters
 Spring semester
 Autumn semester
 Other: ...

2. Organisation

ECTS credits 3

Language:

- French Italian
 German English
 Other: ...

3. Prerequisite

- To have validated the module
 To have followed the module
 No prerequisite
 Other: to have validated the first-year assessment.

4. Skills to be gained / general learning objectives

English Communication 5

By the end of module 5, students should be able to :

- compare the various ways that interviews are used in organizations, noting the differing requirements of each situation;
- make appropriate practical arrangements for successful interviews;
- enhance their listening skills and develop appropriate questioning techniques, reflecting the needs of the situation;
- prepare effectively when attending interviews;
- demonstrate practical skills in the selection and use of appropriate written and oral communications techniques in various channels, including CV, cover letter, company presentations and interviews;
- reflect on the relationship between theory, research evidence and 'real world' communication practices in the context of job application;

The module includes revision and testing of C1 level in reading and listening skills. Preparation based on the Business English Certificate (BEC) Higher

5. Teaching and content

- Job interview communication skills, CVs, Cover letters, interview skills, recruiting,
- Company presentations, role plays and simulations
- C1 level reading and listening skills
- Advanced Business Vocabulary and Grammar related to recruiting and job search

6. Assessment and validation methods

Each course syllabus available on the moodle platform Cyberlearn describes the assessment and validation methods.

7. Reassessment requirements

- Reassessment possible
 No reassessment
 Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).
After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)

- Reassessment possible
 No reassessment
 Other (please specify): ...