

DESCRIPTION OF CONCENTRATION COURSE

Name of the school: Haute Ecole de Gestion de Genève	Academic Year: 2021-2021
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FIRST PART: DESCRIPTION OF THE MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Course name	Business Agility
4. Code	31002
5. Type of education	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> DAS / CAS / single days
6. Number of ECTS Credits	5
7. Prerequisites	None
8. Teaching language	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other:
9. Objectives	<p>Agility is a concept that is very often used (in the corporate world, in the media, etc.) but not always well understood, and even less often fully applied. The purpose of this course is to cover the different aspects of Business Agility and what they mean for an organization, and for the participants as professionals.</p> <p>“Resilience, stress tolerance and flexibility” are among the top 10 skills the World Economic Forum anticipates to be critical by 2025. The reason is very simple: our world has become VUCA (volatile, uncertain, complex and ambiguous) and the level of agility of an organization can very well decide its fate. For instance, out of the 500 large companies composing the Fortune 500 index in the USA when it was created in 1965, only 12% of them were still in the same index 60 years later. This course will give you concrete tools to be agile, both at individual and organizational levels.</p> <p>The learning will be based on a mix of theory, interactive discussions and exercises, and will have a strong component of teamwork.</p>
10. Contents <i>(General themes and descriptions, the accurate content may change)</i>	<ul style="list-style-type: none"> • Introduction • A perpetually changing business environment • Business agility definition and principles • Organizational alignment • Management styles

	<ul style="list-style-type: none"> • Business analysis • Project management • Managing a change
11. Evaluation	<p>The grading of the module shall be based on:</p> <ul style="list-style-type: none"> • A written exam in week 16 of the semester; and/or • Mid-term assessments during weeks 1 to 15 according to the decision of the instructor. <p>(The methods and weightings are communicated by the instructor before the evaluations)</p>
12. Remediation/repetition (per module)	<p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p>
13. Coordinator / main instructor	Alexandra Marcoin-Karacsonyi

SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN

14. Level	<input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other:
15. Characteristics	<input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)
16. Type	<input checked="" type="checkbox"/> Main modules <input type="checkbox"/> Modules linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other:
17. Time organization	<input checked="" type="checkbox"/> Modules over 1 semester <input type="checkbox"/> Modules over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Fall semester <input type="checkbox"/> Other