

DESCRIPTION OF ELECTIVE COURSE

Name of the school : Haute école de gestion de Genève	Academic Year: 2020-2021
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FIRST PART: DESCRIPTION OF MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Minor name	Finance for International Business
4. Code	31015
5. Type of education	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days
6. Number of ECTS Credits	6
7. Prerequisites	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/>
8. Teaching language	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other :
9. Objectives	<p>This courses aims to study finance from the perspective of an investor. Whether the firm raises equity or debt from investors or takes an active investing role with its asset (pension fund management, treasury management etc), understanging how</p> <ul style="list-style-type: none"> Understanding the link between risk and performance as well as the factors which affect the performance of an investment Analyzing the performance and risk of an investment according to objective criteria Understanding the factors which affect currencies and making simple forecasts on the future values of currencies Using financial instruments to manage the risk or enhance the performance of a business or investment Analyzing major business and economic news, trends and variables and understanding how they affect investment returns Understanding the functioning of major financial instruments and understanding basics of financial investment

	<p>The course in particular draws on the fundamentals of financial theory and attempts to apply it to practical issues such as evaluation, investment decisions and risk management. It also draws on real life examples from the world of business and finance.</p> <p>The course encourages interactivity and student involvement through presentations, conferences by outside lecturers or small case studies solved in class</p>
<p>10. Contents <i>(General themes and descriptions, the accurate content may change)</i></p>	<p>This unit examines the following:</p> <p>Foundations of finance</p> <ul style="list-style-type: none"> • Definitions & measure of performance and risk • Behaviour of investors and common bias • Diversification of investments • The link between performance and risk • Analysing various investment vehicles <p>Foreign Exchange</p> <ul style="list-style-type: none"> • Fundamentals of foreign exchange • Foreign exchange systems • Forecasting the value of a currency <p>Managing Risks</p> <ul style="list-style-type: none"> • Options and how to use them to manage risk • Futures and forwards and how to use them to manage risk • Managing foreign exchange risk <p>Market Instruments</p> <ul style="list-style-type: none"> • Bonds and fixed income • Equities • Alternative assets <p>Investing</p> <ul style="list-style-type: none"> • Basic rules of investing • Putting together an investment portfolio • The link between economic and market performance • Historical risks and performance • Practical tips
<p>11. Evaluation</p>	<p>The grading of the module shall be based on:</p> <p>Final exam (individual) in week 16 (65%) Intermediary quizz: (35%)</p> <p>The students have the possibility to gain extra credit through various short assignments based on real life applications</p> <p>(The methods are communicated by the instructor before the evaluations)</p>

12. Remediation/repetition	<input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam. <input type="checkbox"/> No remediation
13. Coordinator / main instructor	Frédéric Ruiz
SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN	
14. Level	<input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other:
15. Characteristics	<input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)
16. Type	<input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other:
17. Time organization	<input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Fall semester <input type="checkbox"/> Other