

DESCRIPTION OF ELECTIVE COURSE

Name of the school : Haute école de gestion, Genève	Academic Year: 2020-2021
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FIRST PART: DESCRIPTION OF MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Minor name	Advanced Business Law
4. Code	31036
5. Type of education	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days
6. Number of ECTS Credits	6
7. Prerequisites	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/>
8. Teaching language	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other :
9. Objectives	The main objective of the course is to allow the student to identify and understand the interests at stake related to “real life” legal and regulatory issues in international business: negotiation of contracts (including international trading and documentary credit), bankruptcy, merger & acquisition, unfair competition, basic listed company strategy, intellectual property, data protection and other international economic and commercial regulations.

<p>10. Contents <i>(General themes and descriptions, the accurate content may change)</i></p>	<p>The 14 lessons will present selected business law's general principles of specific relevance for the international business community, notably under Swiss, European Union, UK and US law.</p> <ol style="list-style-type: none">1. Contract General structure of a contract Negotiation process (NDA, term sheet, closing)2. International trading Contract of international sale of goods (Convention of Vienna) Incoterms3. Competition Law/1 Antitrust Unfair competition4. Merger & Acquisition law Merger, demerger, acquisition Process of M&A: valuation, due diligence, contracts5. Corporate finance Capital contribution and loans Documentary credit (letter of credit)6. Bankruptcy Bankrupted side Creditor side7. Listed companies Stock exchange law Friendly and hostile take-over and defensive strategies8. Competition Law/2 EU, including State aid Switzerland (anti-cartel legislation)9. Intellectual Property /1 Trade marks, copyrights, software, geographical indications10. Intellectual Property/2 Industrial property: Patents, Designs "Swiss made" ordinance11. Anti-Corruption Public and Private forms12. Data Protection EU Switzerland13. Economic Criminal law / White-Collar Crime (selected aspects)14. International Investment law / An introduction to basic principles
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11. Evaluation	<p>The grading of the module shall be based on:</p> <p>50% individual written final exam during 15th course</p> <p>50% group practical cases</p>
12. Remediation/repetition	<p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p>
13. Coordinator / main instructor	<p>Mr. Sylvain Godinet (Courses 1-7)</p> <p>Mr. Laurent Matile (Courses 8-14)</p>
SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN	
14. Level	<p><input type="checkbox"/> Basic module</p> <p><input type="checkbox"/> Advanced module</p> <p><input checked="" type="checkbox"/> Specialized module</p> <p><input type="checkbox"/> Other:</p>
15. Characteristics	<p><input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)</p>
16. Type	<p><input checked="" type="checkbox"/> Main module</p> <p><input type="checkbox"/> Module linked to main module</p> <p><input type="checkbox"/> Optional module</p> <p><input type="checkbox"/> Other:</p>
17. Time organization	<p><input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters</p> <p><input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Fall semester <input type="checkbox"/> Other</p>