

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Leadership I	2020 - 21
Code: 3041	Type of course: <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organisation

ECTS credits 6

Language:

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

To have validated the module
 To have followed the module
 No prerequisite
 Other: ...

4. Skills to be gained / general learning objectives

At the end of this module, the students must:

Objectives of the course: Leading yourself

- Understand the concept, implications and benefits of self-leadership
- Understand their natural personality preferences, how to grow outside their comfort zone and how to develop effective mental models and cognitive strategies
- Develop learning strategies for self-leadership
- Acquire new self-leadership skills to set and achieve personal and professional goals
- Acquire self-leadership skills for specific work place situations (change, self-motivation, conflict, stress)
- Understand the key differences between leadership and management behaviours
- Develop a Personal Self-leadership Development Plan to use as a reflective and developmental tool throughout their studies and career.

Objectives of the course: Leading the Organization

- • Examine the nature of the increasingly volatile, uncertain, complex, and ambiguous (VUCA) world in which leaders and their organizations operate
- • Gain perspective on the critical role of leaders in fostering a thriving organizational culture
- • Discover a scalable model for successfully leading organizations through change
- • Learn recommended emotional intelligence leadership styles for getting the best out of people
- • Consider an appreciative approach for enhancing organizational performance"

Objectives of the course: Intercultural Communication

- Identify, explain, and resolve the sources of potential intercultural misunderstandings
- Enhance self-awareness in terms of bias, beliefs, and values, as well as cultural patterns
- Demonstrate intercultural sensitivity in a diverse workforce while conducting global business.
- Mediate and hopefully overcome cross-cultural barriers and crisis

5. Teaching and content**Teaching unit: Leading yourself**

- Presentations of relevant theories and models by the professor
- Practical implementation of these through dyadic or group exercises, plenary discussions, case studies, action learning, quizzes, videos and other interactive methods
- Reflective practice for the students as a learning method through journaling
- A Personal Self-leadership Development Plan which the students will complete throughout the programme with a focus on enhancing self-awareness, setting relevant goals and self-monitoring progress.

Teaching unit: Leading the Organization

This course is designed with blended learning techniques including lectures, readings, videos, interactive exercises, case studies, discussions, group work, individual work, presentations, and quizzes.

Teaching unit: Intercultural Communication

Students will learn through a combination of presentations, video-watching, case-studies, games, group work, role-plays and discussions. This approach is highly interactive and based on experiential learning.

6. Assessment and validation methods

Each course syllabus available on the moodle plateforme Cyberlearn describes the assessment and validation methods.

7. Reassessment requirements

(Compulsory – multiple responses possible)

- Reassessment possible
- No reassessment
- Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)

(Compulsory – multiple responses possible)

- Reassessment possible
- No reassessment
- Other (please specify): ...