

## DESCRIPTION OF MINOR COURSE

<b>Name of the school :</b> Haute école de gestion de Genève	<b>Academic Year:</b> 2018-2019
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FIRST PART: DESCRIPTION OF MODULE	
<b>1. Domain</b>	Business and Services
<b>2. Department</b>	International Business Management
<b>3. Minor name</b>	<b>Sustainable Management</b>
<b>4. Code</b>	31031
<b>5. Type of education</b>	<input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days
<b>6. Number of ECTS Credits</b>	<b>6</b>
<b>7. Prerequisites</b>	<input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/> .....
<b>8. Teaching language</b>	<input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other : .....
<b>9. Objectives</b>	<p>Sustainable management is at the intersection of business for profit, business for purpose, social entrepreneurship and sustainability. It redefines businesses' mission statement, strategy and management to answer the challenges and opportunities we face and must address today: ecological and energy transitions, searches for new forms of inclusive growth and participatory management, human rights issues in the globalized supply chain, unprecedented technological innovation and eco conception.</p> <p>In this perspective, this course aims to enable students to be able to:</p> <ul style="list-style-type: none"> <li>• explain current issues and trends in the field of sustainability and the positive economy;</li> <li>• understand how these issues affect business strategies and reshape their mission and processes;</li> <li>• implement sustainable management principles and tools in any type of organization.</li> </ul>

<b>10. Contents</b> <i>(General themes and descriptions, the accurate content may change)</i>	<ul style="list-style-type: none"> <li>• Introduction to sustainable development: definition and issues</li> <li>• Sustainable development strategies: Swiss Confederation, the European Union and the United Nations objectives and challenges</li> <li>• Introduction to the green and circular economy</li> <li>• Implementing sustainable management I: redefine business mission and strategy, stakeholder analysis (assessing social and environmental impacts) and ISO 26000 standard</li> <li>• Implementing sustainable management II: environmental management systems (EMS), life cycle analysis and carbon footprint, sustainable management balanced scorecard, monitoring tools and ISO 14001 standard</li> <li>• Implementing sustainable management III: social management systems (SMS), managing responsible supply chains, OHSAS 18001</li> </ul>
<b>11. Evaluation</b>	<p>The grading of the module shall be based on:</p> <ul style="list-style-type: none"> <li>• Mid-term assessments during weeks 1 to 14 according to the decision of the instructor.</li> </ul> <p>(The methods and weightings are communicated by the instructor before the evaluations)</p>
<b>12. Remediation/repetition</b>	<input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.  <input type="checkbox"/> No remediation
<b>13. Coordinator / main instructor</b>	Eric Maeder
<b>SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN</b>	
<b>14. Level</b>	<input type="checkbox"/> Basic module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialized module <input type="checkbox"/> Other: .....
<b>15. Characteristics</b>	<input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)
<b>16. Type</b>	<input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional module <input type="checkbox"/> Other:
<b>17. Time organization</b>	<input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input type="checkbox"/> Fall semester <input type="checkbox"/> Other