

DESCRIPTION OF MINOR COURSE

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| Name of the school : Haute école de gestion de Genève | Academic Year: 2018-2019 |
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| FIRST PART: DESCRIPTION OF MODULE | |
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| 1. Domain | Business and Services |
| 2. Department | International Business Management |
| 3. Minor name | Finance for International Business |
| 4. Code | 31015 |
| 5. Type of education | <input checked="" type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> MAS <input type="checkbox"/> <input type="checkbox"/> DAS / CAS / single days |
| 6. Number of ECTS Credits | 6 |
| 7. Prerequisites | <input checked="" type="checkbox"/> Validation of the modules in semesters 1 and 2 <input checked="" type="checkbox"/> Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students <input type="checkbox"/> |
| 8. Teaching language | <input type="checkbox"/> French <input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> Other : |
| 9. Objectives | <p>This course focuses on various aspects of international finance. It is aimed at students wishing to acquire a thorough understanding of how theory can be applied and used to solve practical problems faced by companies or investors, notably</p> <ul style="list-style-type: none"> • Understanding the link between risk and performance as well as the factors which affect the performance of an investment • Analyzing the performance and risk of an investment according to objective criteria • Selecting investment projects and assessing their feasibility and potential profitability based on objective data • Understanding the factors which affect currencies and making simple forecasts on the future values of currencies • Using financial instruments to manage the risk or enhance the performance of a business or investment • Analyzing major business and economic news, trends and variables and understanding how they affect investment returns • Acquiring basic knowledge on major financial instruments and understanding basics of financial investment |

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| | <p>The course in particular draws on the fundamentals of financial theory and attempts to apply it to practical issues such as evaluation, investment decisions and risk management. It also draws on real life examples from the world of business and finance.</p> <p>The course encourages interactivity and student involvement through presentations, conferences by outside lecturers as well as a practical exercise of country analysis for investment.</p> |
| <p>10. Contents <i>(General themes and descriptions, the accurate content may change)</i></p> | <p>This unit examines the following:</p> <p>Foundations of finance</p> <ul style="list-style-type: none"> • Definitions & measure of performance and risk • Diversification • The link between performance and risk • Applications <p>Market Finance</p> <ul style="list-style-type: none"> • Basic rules of investing • The link between economic and market performance • Instruments: equities, bonds, funds • Historic risks and performance <p>Foreign Exchange</p> <ul style="list-style-type: none"> • Fundamentals of foreign exchange • Foreign exchange systems • Forecasting foreign exchange <p>Managing Risks</p> <ul style="list-style-type: none"> • Futures and forwards • Options • Using these instruments to manage risk in practice • Managing foreign exchange risk <p>Corporate Finance</p> <ul style="list-style-type: none"> • The cost of capital • Calculating the feasibility of a project (NPV & IRR) • Evaluating a business project: theory and applications |
| <p>11. Evaluation</p> | <p>The grading of the module shall be based on:</p> <p>Final exam (individual) in week 16 (50%) Intermediary quizz: (25%) Country group research (25%) Extra credit work during the year</p> <p>(The methods are communicated by the instructor before the evaluations)</p> |
| <p>12. Remediation/repetition</p> | <p><input checked="" type="checkbox"/> Compulsory remediation if the module grade is between 3.5 and 3.9 / 6.</p> |

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| | <p>When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam.</p> <p><input type="checkbox"/> No remediation</p> |
| 13. Coordinator / main instructor | Frédéric Ruiz |
| SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN | |
| 14. Level | <p><input type="checkbox"/> Basic module</p> <p><input type="checkbox"/> Advanced module</p> <p><input checked="" type="checkbox"/> Specialized module</p> <p><input type="checkbox"/> Other:</p> |
| 15. Characteristics | <input checked="" type="checkbox"/> Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor ») |
| 16. Type | <p><input checked="" type="checkbox"/> Main module</p> <p><input type="checkbox"/> Module linked to main module</p> <p><input type="checkbox"/> Optional module</p> <p><input type="checkbox"/> Other:</p> |
| 17. Time organization | <p><input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters</p> <p><input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Fall semester <input type="checkbox"/> Other</p> |