

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Bachelor Thesis	2018-19
Code: 3111	Type of course: (Compulsory – 1 possible response) <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: (Optional – 1 possible response) <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: (Optional – 1 possible response) <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: (Optional – 1 possible response) <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: (Optional – multiple responses possible) <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organisation

ECTS credits 12

Language:
(Compulsory – multiple responses possible)

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

(Compulsory – 1 possible response)

To have validated the module
 To have followed the module
 No prerequisite
 Other: to have passed the first-year assessment

4. Skills to be gained / general learning objectives

Objectives of the module:

At the end of this module, the students should be able to:

- Identify a meaningful problem of international business administration in an applied (professional) setting.
- Develop a workable solution to the given problem.
- Show their capacity to individually manage a large-scale project in its entirety, from the choice of a subject to its final deliverables, within deadlines set by the school.
- Demonstrate their aptitude to produce a structured and synthetic text reflecting their analytical and methodological approach.
- Demonstrate that they are able to orally present their findings in a clear and concise manner.
- Support essential conclusions of their analysis as well as their practical recommendations.

These objectives involve

- Writing an appropriate research proposal, by focusing on a well-defined research question on an international topic.
- Providing an objective and independent overview of the situation.
- Constructing an analytical approach to address a real-life professional problem.
- Collecting and analyzing field data (for instance by using quantitatively and/or qualitatively built surveys).
- Applying methods and tools studied during the Bachelor program.

5. Teaching and content

The mandatory steps of the Bachelor project module are:

- Attending the introductory propaedeutic seminar sessions.
- Writing a research proposal with a specific research question which must be approved by the student's advisor by the deadline.
- Collect and analyze field data.
- At least two meetings with an advisor, i) during the autumn semester, to validate the research question, and ii) in the middle of the spring semester, to validate the research progress.
- Delivery of a Bachelor thesis, written according the department guidelines, respecting the deadlines set by the department.
- Defense of the student work by an oral examination in front of a jury.
- Submission of a final (post-defense) archival version of the report and a publishable executive summary.

6. Assessment and validation methods

The grading of the module shall be based on:

- A written research proposal;
- A written final report (Bachelor thesis);

And,

- An oral presentation (defense) during which the student presents his/her research to a jury made up of the student's advisor, and one or more independent juror(s), designated by the advisor. The presentation is open to HEG faculty and students. With department approval, certain confidential works may be defended in a private session.

Moreover, the final validation of the module is subject to the formal approval of the final post-defense (archival) deliverables.

7. Reassessment requirements

- Reassessment possible
 No reassessment
 Other (please specify): ...

Other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

Reassessment consists of a modification or complement to the research work that must be completed within 30 calendar days after the defense date, under the supervision of the same advisor. It does not involve a new defense.

Reassessment entitles the student to a maximum grade of 4.0.

Repetition modalities

Repetition of the module if the module grade is below 3.5.

Repetition consists of the submission of a second Bachelor project no later than 112 calendar days after the date of failure. The advisor may be different. Repetition involves a new oral defense.

7a Reassessment requirements (if module is repeated)

- Reassessment possible
 No reassessment
 Other (please specify): ...

8. Remarks

The Bachelor project module is an annual module evaluated in the Spring semester.

The non-respect of deadlines set in the module syllabus implies grade penalties.

Just motives are evaluated by the Bachelor project coordinator and the department chair.

Plagiarism during the Bachelor project leads to sanctions in accordance with the study regulations (art. 16 of the Regulations for the Bachelor of Science HES-SO in International Business Management; art. 24 of *Règlement d'études de la Haute école de gestion de Genève concernant les filières Bachelor du domaine économie et services de la HES-SO*). Other sanctions may apply, as stipulated in student regulations.

The use of a plagiarism detection tool is mandatory.

9. Bibliography

N/A

10. Teaching staff

Bachelor project coordinator: Nicolas Montandon
HEG faculty members, professors and lecturers
External advisors

Name of the person responsible for the module:

Nicolas Montandon / Nicolas Depetris Chauvin

Module description validated on
(Compulsory)

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(Compulsory)