

## Module description

**Field of study:** *Business, Management and Services*

**Degree course:** *Bachelor of Science HES-SO in International Business Management*

| 1. Title of module  | Minor   | 2018-19 |
|---|---|---------|
| <b>Code:</b><br>3103<br><br><b>Level:</b><br><i>(Optional – 1 possible response)</i><br><input type="checkbox"/> Basic module<br><input type="checkbox"/> Further studies module<br><input type="checkbox"/> Advanced module<br><input checked="" type="checkbox"/> Specialised module<br><input type="checkbox"/> Other: ...<br><br><b>Type:</b><br><i>(Optional – 1 possible response)</i><br><input checked="" type="checkbox"/> Main module<br><input type="checkbox"/> Module linked to main module<br><input type="checkbox"/> Optional or subsidiary module<br><input type="checkbox"/> Other: ... | <b>Type of course:</b><br><i>(Compulsory – 1 possible response)</i><br><input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...<br><br><b>Characteristic:</b><br><i>(Optional – 1 possible response)</i><br><input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO<br><br><b>Time schedule:</b><br><i>(Optional – multiple responses possible)</i><br><input checked="" type="checkbox"/> Module over 1 semester<br><input type="checkbox"/> Module over 2 semesters<br><input checked="" type="checkbox"/> Spring semester<br><input type="checkbox"/> Autumn semester<br><input type="checkbox"/> Other: ... |         |

### 2. Organisation

ECTS credits 6

**Language:**  
*(Compulsory – multiple responses possible)*

|                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> French     | <input type="checkbox"/> Italian            |
| <input type="checkbox"/> German     | <input checked="" type="checkbox"/> English |
| <input type="checkbox"/> Other: ... |   |

### 3. Prerequisite

*(Compulsory – 1 possible response)*

Validation of the modules in semesters 1 and 2.  
 Attendance of the modules in semester 3 and 4 for full-time students and semesters 5 and 6 for part-time students.  
 No prerequisite  
 Other: ...

### 4. Skills to be gained / general learning objectives

Objectives for the Minor courses: described in the document MINOR COURSE DESCRIPTION for each elective course of the module and available on the school website

### 5. Teaching and content

Contents of the Minor courses: described in the document MINOR COURSE DESCRIPTION for each elective course of the module and available on the school website

### 6. Assessment and validation methods

The grading of the module shall be based on:

- Mid-term assessments during weeks 1 to 15 according to the decision of the instructor.

(The methods and weightings are communicated by the instructor before the evaluations.)

## 7. Reassessment requirements

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

## 7a Reassessment requirements (if module is repeated)

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

### **Other reassessment modalities**

Compulsory remediation if the module grade is between 3.5 (included) and 3.9 (included) / 6.0.  
After reassessment, the maximum grade is 4.0

## 8. Remarks

## 9. Bibliography

See MINOR COURSE DESCRIPTIONS

## 10. Teaching staff

*(Optional – write in as required)*

Various instructors and coordinators

### **Name of the person responsible for the module:**

Alexandre Caboussat

**Module description validated on**  
*(Compulsory)*

**Module description validated by**  
*(Compulsory)*