

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Major	2018-19
Code: 3091 Level: <i>(Optional – 1 possible response)</i> <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input checked="" type="checkbox"/> Specialised module <input type="checkbox"/> Other: ... Type: <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Type of course: <i>(Compulsory – 1 possible response)</i> <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ... Characteristic: <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO Time schedule: <i>(Optional – multiple responses possible)</i> <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organisation

ECTS credits 9

Language:
(Compulsory – multiple responses possible)

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

(Compulsory – 1 possible response)

Validation of the modules in semesters 1 and 2.
 Attendance of the modules in semester 3 and 4 for full-time students and semesters 5 and 6 for part-time students.
 No prerequisite
 Other: ...

4. Skills to be gained / general learning objectives

Objectives for the Major courses: described in the document MAJOR COURSE DESCRIPTION for each elective course of the module and available on the school website

5. Teaching and content

Contents of the Major courses: described in the document MAJOR COURSE DESCRIPTION for each elective course of the module and available on the school website

6. Assessment and validation methods

The grading of the module shall be based on:

- Mid-term assessments during weeks 1 to 15 according to the decision of the instructor

(The methods and weightings are communicated by the instructor before the evaluations.)

7. Reassessment requirements

(Compulsory – multiple responses possible)

- Reassessment possible
 No reassessment
 Other (please specify): ...

7a Reassessment requirements (if module is repeated)

(Compulsory – multiple responses possible)

- Reassessment possible
 No reassessment
 Other (please specify): ...

Other reassessment modalities

Compulsory remediation if the module grade is between 3.5 (included) and 3.9 (included) / 6.0.
After reassessment, the maximum grade is 4.0

8. Remarks

9. Bibliography

See MAJOR COURSE DESCRIPTIONS

10. Teaching staff

(Optional – write in as required)

Various instructors and coordinators

Name of the person responsible for the module:

Alexandre Caboussat

Module description validated on
(Compulsory)

Module description validated by
(Compulsory)