

## Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Communication II	2018-19
Code: <i>(Compulsory)</i> 3083	Type of course: <i>(Compulsory – 1 possible response)</i> <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: <i>(Optional – 1 possible response)</i> <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: <i>(Optional – multiple responses possible)</i> <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

## 2. Organisation

ECTS credits 2

Language:  
*(Compulsory – multiple responses possible)*

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

## 3. Prerequisite

*(Compulsory – 1 possible response)*

To have validated the module  
 To have followed the module  
 No prerequisite  
 Other: to have validated the first-year assessment

## 4. Skills to be gained / general learning objectives

English Communication 1&2

By the end of modules 1 and 2, the students will have :

- developed advanced business communication skills in English at level C1\*;
- developed critical thinking skills through reading, writing, listening and speaking activities.
- received intensive practice in all skills for the Business English Certificate Higher (C1)

\* Language competence as defined by The Common European Framework of Reference (CEFR): Level C1

At this level, users are expected to be able to use the structures of a language with ease and fluency. They are aware of the relationship between the language and the culture it exists in, and of the significance of register. This means that to some extent they are able to adapt their language use to a variety of social situations, and express opinions and take part in discussions and

arguments in a culturally acceptable way. Users at this level can develop their own interests in reading both factual and fictional texts. They can also produce a variety of types of texts and utterances, such as letters of varying degrees of formality. They can use language in a creative and flexible way, with the ability to respond appropriately to unforeseen as well as predictable situations, producing quite long and complex utterances. The written and spoken texts encountered in most common everyday situations can be dealt with at a level below that reached by the Level C1 user, but some of the more difficult situations connected with renting accommodation demand this level of language. Users at this level can enjoy a wide range of social contacts. Examinations at Level C1 may be used as proof of the level of language necessary to work at a managerial or professional level or follow a course of academic study at university level.

From the European Framework website: <http://www.coe.int/t/dg4/education/elp/>

## 5. Teaching and content

*(Compulsory – write in as required)*

Intensive BEC Higher Exam preparation  
Advanced Business Vocabulary and Grammar  
Advanced Business skills

## 6. Assessment and validation methods

*(Compulsory – write in as required)*

The grading of the module shall be based on:

- Mid-term assessments during weeks 1 to 14 according to decision of the instructor.

(The methods and weightings are communicated by the instructor before the evaluations.)

## 7. Reassessment requirements

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

### *other reassessment modalities*

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).  
After reassessment, the maximum grade is 4.0

## 7a Reassessment requirements (if module is repeated)

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

## 8. Remarks

*(Optional – write in as required)*

## 9. Bibliography

Dubicka, I. and O'Keeffe, M. (2016) *Market Leader Advanced with MyEnglishLab*: 3rd ed. Extra, Harlow, England, ISBN: 978-1-292-13473-4

## 10. Teaching staff

*(Optional – write in as required)*

Various instructors

**Name of the person responsible for the module:**

Brigitte Bodmer Hauri

**Module description validated on**

*(Compulsory)*

**Module description validated by**

*(Compulsory)*