

## Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Economics II	2018-19
Code: 3052	Type of course: (Compulsory – 1 possible response) <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: (Optional – 1 possible response) <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: (Optional – 1 possible response) <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: (Optional – 1 possible response) <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: (Optional – multiple responses possible) <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

## 2. Organisation

ECTS credits 6

Language:  
(Compulsory – multiple responses possible)

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

## 3. Prerequisite

(Compulsory – 1 possible response)

To have validated the module  
 To have followed the module  
 No prerequisite  
 Other: to have validated the first-year assessment

## 4. Skills to be gained / general learning objectives

Objectives for the course: **International trade**

At the end of this course, students should be able to:

- Understand the international trade structures
- Understand the principle of the concept: comparative advantages.
- Explain the different gains from trade.
- Study free trade agreements (pros and cons); and the role of WTO.

Objectives for the course: **International relations**

The course intends to give a general overview of international relations (IR) through the lenses of political economy, with a specific focus of international trade, direct investment and finance.

The course will also investigate how domestic institutions and civil societies influence international economic policy choices and the role of multilateral diplomacy (in particular Bretton-Woods institutions such as the World Trade Organization, the World Bank Group, the 8 /International Monetary Fund, and the G7-8 / OECD)..

Furthermore, some attention will be devoted to a number of key contemporary issues in international affairs such as globalisation versus neo-protectionism, regionalism versus nationalism, domestic versus international standards (goods & services, environment, labour etc.). The course will shed light on, how corporate organisations are impacted by events such as the 2008 financial crisis, changes in global supply chains, global power shifts and the emergence of emerging and frontier markets as global economic power.

### Objectives for the course: International organizations

At the end of the term students will be able to :

- Understand and identify different IOs, their environment and their specific stakes.
- Identify challenges created by the changes in international relations for IOS and specifically the UN Security Council.
- Be familiar with key concept and practices of conflict resolution
- Understand key global stakes concerning IO's : global health issues, environmental issues, development issues...
- Understand key management issues faced by Ios.

## 5. Teaching and content

### Course: International trade

- Introduction
- Ricardo model
- Specific Factors model
- Heckscher-Ohlin model
- New trade model (Krugman model)
- The role of WTO and free trade agreements
- Trade and development

### Course: International relations

#### Basic understanding of International Relations and current world affairs:

- International relations and politics: how political decisions, international relations between states shaped world the way we see it today. What can history teach us?
- Political economy and international affairs under the Bretton-Woods
- Identification of recent news and trends in global affairs – case study analysis, group work and debate

#### Globalisation and its impact on business, international trade and trade finance

- What is globalisation: sense or nonsense?
- Globalisation versus neo-protectionism, regionalism versus nationalism, domestic versus international standards
- Globalisation and the changes in global supply chains, global power shifts and the emergence of emerging and frontier markets as global economic power
- Identification of recent news and trends in global affairs – case study analysis, group work and debate

#### Role of international organisation (WTO, The World Bank, IMF, MNC etc.) in International trade agreements

- International trade agreements and role of WTO
- Is Doha agreement dead?
- Bilateralism, multilateralism and the rise of regionalism
- International trade: liberalism versus protectionism reconsidered
- MNEs and foreign direct investment (FDI): The domination of OECD and emerging economies
- Identification of recent news and trends in global affairs – case study analysis, group work and debate

**Course: International organizations**

- Historical Perspective
- Theories and Concepts
- INGOs
- UN system
- NGOs
- Humanitarian Action
- Communication, Lobbying
- Influence and Power
- Teaching methods for International Organizations: theory and history, active participation and preparation, practical assignments, case studies.

**6. Assessment and validation methods***(Compulsory – write in as required)*

The grading of the module shall be based on:

- A written exam in week 16/32 of the semester; **and/or**
- Mid-term assessments during weeks 1 to 14 according to the decision of the instructor.

(The methods and weightings are communicated by the instructor before the evaluations.)

**7. Reassessment requirements***(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

**7a Reassessment requirements (if module is repeated)***(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

***other reassessment modalities***

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0

**8. Remarks****9. Bibliography****International Trade**

Krugman, P. R. and M. Obstfeld (2011): International economics, Prentice Hall International; 9th edition. Global Edition

**International Organizations**

Hurd, Ian (2013) International Organizations, Politics, Law, Practice, 2nd edition. Cambridge Press University, England, ISBN-13: 978-1107612617

Other readings provided during the semester

**International Relations**J. A. Frieden & D. A. Lake (2000), "International Political Economy: Perspectives on the Global Power and Wealth", 4<sup>th</sup> Edition, Thomson Wadsworth**10. Teaching staff**

Yvonne Sperlich / Aftab Khan / Philippe Régner / Aurélie Gremaud-Laforet

**Name of the person responsible for the module:**

Alexandre Caboussat

**Module description validated on**  
*(Compulsory)*

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*(Compulsory)*