

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module

Code: *(Compulsory)*
3081

Level:

(Optional – 1 possible response)

- Basic module
 Further studies module
 Advanced module
 Specialised module
 Other: ...

Type:

(Optional – 1 possible response)

- Main module
 Module linked to main module
 Optional or subsidiary module
 Other: ...

English Communication I

2018-19

Type of course:

(Compulsory – 1 possible response)

- Bachelor's Master's MAS DAS CAS Other: ...

Characteristic:

(Optional – 1 possible response)

- Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO

Time schedule:

(Optional – multiple responses possible)

- Module over 1 semester
 Module over 2 semesters
 Spring semester
 Autumn semester
 Other: ...

2. Organisation

ECTS credits 4

Language:

(Compulsory – multiple responses possible)

- French Italian
 German English
 Other: ...

3. Prerequisite

(Compulsory – 1 possible response)

- To have validated the module
 To have followed the module
 No prerequisite
 Other: ...

4. Skills to be gained / general learning objectives

(Compulsory – write in as required)

English Communication 1&2

By the end of modules 1 and 2, the students will have :

- developed advanced business communication skills in English at level C1*;
- developed critical thinking skills through reading, writing, listening and speaking activities.
- received intensive practice in all skills for the Business English Certificate Higher (C1)

*** Language competence as defined by The Common European Framework of Reference (CEFR): Level C1**

At this level, users are expected to be able to use the structures of a language with ease and fluency. They are aware of the relationship between the language and the culture it exists in, and of the significance of register. This means that to some extent they are able to adapt their language use to a variety of social situations, and express opinions and take part in discussions and arguments in a culturally acceptable way. Users at this level can develop their own interests in reading both factual and fictional

texts. They can also produce a variety of types of texts and utterances, such as letters of varying degrees of formality. They can use language in a creative and flexible way, with the ability to respond appropriately to unforeseen as well as predictable situations, producing quite long and complex utterances. The written and spoken texts encountered in most common everyday situations can be dealt with at a level below that reached by the Level C1 user, but some of the more difficult situations connected with renting accommodation demand this level of language. Users at this level can enjoy a wide range of social contacts. Examinations at Level C1 may be used as proof of the level of language necessary to work at a managerial or professional level or follow a course of academic study at university level.

From the European Framework website: <http://www.coe.int/t/dg4/education/elp/>

5. Teaching and content

(Compulsory – write in as required)

Intensive BEC Higher Exam preparation
Advanced Business Vocabulary and Grammar
Advanced Business skills

6. Assessment and validation methods

(Compulsory – write in as required)

The grading of the module shall be based on:

- Mid-term assessments during weeks 1 to 14 according to decision of the instructor.

(The methods and weightings are communicated by the instructor before the evaluations.)

7. Reassessment requirements

(Compulsory – multiple responses possible)

- Reassessment possible
 No reassessment
 Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).
After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)

(Compulsory – multiple responses possible)

- Reassessment possible
 No reassessment
 Other (please specify): ...

8. Remarks

(Optional – write in as required)

9. Bibliography

(Optional – write in as required)

Dubicka, I. and O'Keeffe, M. (2016) *Market Leader Advanced with MyEnglishLab*: 3rd ed. Extra, Harlow, England, ISBN: 978-1-292-13473-4

10. Teaching staff

(Optional – write in as required)

Various instructors

Name of the person responsible for the module:

(Compulsory)

Brigitte Bodmer Hauri

Module description validated on

(Compulsory)

Module description validated by

(Compulsory)