

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Leadership I	2018-19
Code: 3041	Type of course: (Compulsory – 1 possible response) <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: (Optional – 1 possible response) <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: (Optional – 1 possible response) <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: (Optional – 1 possible response) <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: (Optional – multiple responses possible) <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organisation

ECTS credits 6

Language:
(Compulsory – multiple responses possible)

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

(Compulsory – 1 possible response)

To have validated the module
 To have followed the module
 No prerequisite
 Other: ...

4. Skills to be gained / general learning objectives

(Compulsory – write in as required)

At the end of this module, the students must:

Objectives of the course: Leading yourself

- Be able to differentiate between Leadership and Management
- Understand one's own Leadership potential profile
- Identify the sources of Leadership
- Recognize the notion of Self-Leadership and explain its process
- Apply the main strategies of Self-Leadership in real life situations
- Increase one's potential for accomplishing a desired goal/challenge

Objectives of the course: Leading the Organization

- Examine the implications of the increasingly volatile, uncertain, complex, and ambiguous (VUCA) world for leaders and their organizations
- Gain perspective on the critical role of leaders in fostering a thriving organizational culture
- Discover a scalable model for successfully leading organizations through change
- Learn recommended leadership styles for getting the best out of people
- Consider diverse talent and its contributions to achieving higher levels of organizational performance

Objectives of the course: Intercultural Communication

- demonstrate awareness of their culturally conditioned behavior and value systems
- identify and explain the sources of potential intercultural misunderstandings
- compare cultures in appropriate ways
- demonstrate intercultural sensitivity that will help students better adapt to the future organizational life
- explain ways to overcome cross-cultural, cross-generation and cross-personalities (introverts vs extroverts) barriers

5. Teaching and content

(Compulsory – write in as required)

Teaching unit: Leading yourself

- Theoretical and practical presentations by the professor
- Questionnaires, exercises, problems analysis and individual case studies
- Discussions in group, plenum

The course will progressively help the students complete a Personal Portfolio, highlighting one's own Self-Leadership abilities and areas of improvement, through a focus on developing self-awareness in order to increase one's chances of success in attaining specific goals.

Teaching unit: Leading the Organization

This course is designed with blended learning techniques including lectures, readings, videos, interactive exercises, case studies, discussions, group work, individual work, presentations, and quizzes.

Teaching unit: Intercultural Communication

Students will learn through a combination of presentations by teacher and inspirational guest speakers, readings, video-watching, case studies, role-plays, group/pair work and plenum discussions. This approach is largely inductive and highly interactive, as well as rooted into the corporate realities across cultures and generations.

6. Assessment and validation methods*(Compulsory – write in as required)***Leading yourself:**

The grading of the module shall be based on:

- The completion of a Personal Portfolio throughout the semester; **and**
- Mid-term assessments during weeks 1 to 14 according to the decision of the professor.

*(The methods and weightings are communicated by the professor before the evaluations.)***Leading the Organization:**

The grading of the course will be based on:

- A written quiz
- Individual assignments
- Group assignments

*(The methods and weightings are communicated by the professor before the evaluations.)***Intercultural communication:**

The grading of the course will be based on:

- 2 essays during the semester **and**
- a TED Talk style presentation on specific IC topics.

*(The methods and weightings are communicated by the instructor before the evaluations.)***7. Reassessment requirements***(Compulsory – multiple responses possible)*

- Reassessment possible
 No reassessment
 Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)*(Compulsory – multiple responses possible)*

- Reassessment possible
 No reassessment
 Other (please specify): ...

8. Remarks*(Optional – write in as required)***9. Bibliography**John Kotter & Holger Rathgeber. Our Iceberg Is Melting: ISBN-13: 978-1427200242**10. Teaching staff***(Optional – write in as required)*

Dana Walden/ Caroline Miller / TBD

Name of the person responsible for the module:

Alexandre Caboussat

Module description validated on*(Compulsory)***Module description validated by***(Compulsory)*