

## Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Economics II	2017-18
Code: 3052	Type of course: (Compulsory – 1 possible response) <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: (Optional – 1 possible response) <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: (Optional – 1 possible response) <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: (Optional – 1 possible response) <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: (Optional – multiple responses possible) <input checked="" type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

## 2. Organisation

ECTS credits 6

Language:  
(Compulsory – multiple responses possible)

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

## 3. Prerequisite

(Compulsory – 1 possible response)

To have validated the module  
 To have followed the module  
 No prerequisite  
 Other: to have validated the first-year assessment

## 4. Skills to be gained / general learning objectives

Objectives for the course: **International trade**

At the end of this course, students should be able to:

- Understand the international trade structures
- Understand the principle of the concept: comparative advantages.
- Explain the different gains from trade.
- Study free trade agreements (pros and cons); and the role of WTO.

Objectives for the course: **International relations**

The course intends to give you a general overview of international relations (IR) through the lense of political economy by analysing the interaction of political and economic spheres in the process of international trade policy formation. The course will also investigate how domestic institutions, civil societies influence policy choices and the role of international trade-regulating

institutions (i.e. GATT/WTO, NAFTA, EU, and other regional agreements) and their policy interaction across the borders. Lastly, we will also study a number of key contemporary issues in the politics of international trade: the globalisation debate, regionalism vs. multilateralism; the link between trade and labour and environmental standards and the role of trade in economic growth and development.

The theoretical aspects of International Relations will be illustrated by numerous practical case studies and group works in the class.

### Objectives for the course: International organizations

At the end of the term students will be able to :

- Understand and identify different IOs, their environment and their specific stakes.
- Identify challenges created by the changes in international relations for IOS and specifically the UN Security Council.
- Be familiar with key concept and practices of conflict resolution
- Understand key global stakes concerning IO's : global health issues, environmental issues, development issues...
- Understand key management issues faced by Ios.

## 5. Teaching and content

### Course: International trade

- Introduction
- Ricardo model
- Specific Factors model
- Heckscher-Ohlin model
- New trade model (Krugman model)
- The role of WTO and free trade agreements
- Trade and development

### Course: International relations

- What are international relations? The basics of International Relations.
- Understanding International Political Economy
- Trade. Consequences of Trade for Labour Market and the Employment Relationship
- Civil Societies, International Organisations, IMF, The World Bank, WTO, NAFTA, Doha Round & Regionalism vs. Globalisation
- Globalisation: sense or nonsense?

### Course: International organizations

- Historical Perspective
- Theories and Concepts
- INGOs
- UN system
- NGOs
- Humanitarian Action
- Communication, Lobbying
- Influence and Power
- Teaching methods for International Organizations: theory and history, active participation and preparation, practical assignments, case studies.

## 6. Assessment and validation methods

*(Compulsory – write in as required)*

The grading of the module shall be based on:

- A written exam in week 16/32 of the semester; **and/or**
- Mid-term assessments during weeks 1 to 14 according to the decision of the instructor.

(The methods and weightings are communicated by the instructor before the evaluations.)

## 7. Reassessment requirements

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

## 7a Reassessment requirements (if module is repeated)

*(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

### *other reassessment modalities*

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

After reassessment, the maximum grade is 4.0

## 8. Remarks

## 9. Bibliography

### International Trade

Krugman, P. R. and M. Obstfeld (2011): International economics, Prentice Hall International; 9th edition. Global Edition

### International Organizations

Hurd, Ian (2013) International Organizations, Politics, Law, Practice, 2nd edition. Cambridge Press University, England, ISBN-13: 978-1107612617

Other readings provided during the semester

## 10. Teaching staff

Yvonne Sperlich / Aftab Khan / Aurélie Gremaud-Laforet

Name of the person responsible for the module:

Alexandre Caboussat

Module description validated on  
*(Compulsory)*

Module description validated by  
*(Compulsory)*