

## Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Languages I	2017-18
<b>Code:</b> 3082  <b>Level:</b> <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...  <b>Type:</b> <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	<b>Type of course:</b> <i>(Compulsory – 1 possible response)</i> <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...  <b>Characteristic:</b> <i>(Optional – 1 possible response)</i> <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO  <b>Time schedule:</b> <i>(Optional – multiple responses possible)</i> <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

## 2. Organisation

ECTS credits 4

**Language:**  
*(Compulsory – multiple responses possible)*

<input checked="" type="checkbox"/> French	<input checked="" type="checkbox"/> Italian
<input checked="" type="checkbox"/> German	<input type="checkbox"/> English
<input checked="" type="checkbox"/> Other: Spanish	

## 3. Prerequisite

*(Compulsory – 1 possible response)*

To have validated the module  
 To have followed the module  
 No prerequisite (a certain level may be required for some languages: B1 basic)  
 Other: ...

## 4. Skills to be gained / general learning objectives

*(Compulsory – write in as required)*

**At the end of this module, the students have to :**

handle the most of the skills in Listening, Speaking, Reading and Writing, corresponding to level **B1** – related to **economics** –, as defined by the *Common European Framework of Reference for Languages*.

Thus students can "understand the main points of clear standard language input on familiar topics regularly encountered at work, school, leisure, etc.; deal with most situations likely to arise whilst travelling in an area where the language is spoken; produce simple connected texts on topics which are familiar or of personal interest; describe experiences and events, dreams, hopes & ambitions and briefly give reasons and explanations for opinions and plans."

*(Cadre européen commun de référence pour les langues : apprendre, enseigner, évaluer. Paris, Didier, 2001, p 25. (en ligne : [http://www.coe.int/t/dg4/linguistic/Source/Framework\\_FR.pdf](http://www.coe.int/t/dg4/linguistic/Source/Framework_FR.pdf) ; English : [http://www.coe.int/t/dg4/education/elp/elp-reg/Source/Global\\_scale/globalscale.pdf](http://www.coe.int/t/dg4/education/elp/elp-reg/Source/Global_scale/globalscale.pdf) )*

**5. Teaching and content***(Compulsory – write in as required)*

Topics and vocabulary: Students will learn a wide range of economic vocabulary studying a variety of documents from up-to-date media sources. Additional political and socio-cultural topics will be studied.  
Grammar: Learning and/or consolidating of grammar skills at Level B1.

**6. Assessment and validation methods***(Compulsory – write in as required)*

The grading of the module shall be based on:

- Mid-term assessments during weeks 1 to 14 according to decision of the coordination of the module.

(The methods and weightings are communicated by the professor before the evaluations.)

**7. Reassessment requirements***(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

***other reassessment modalities***

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).  
After reassessment, the maximum grade is 4.0

**7a Reassessment requirements (if module is repeated)***(Compulsory – multiple responses possible)*

- Reassessment possible  
 No reassessment  
 Other (please specify): ...

**8. Remarks***(Optional – write in as required)***9. Bibliography***(Optional – write in as required)***10. Teaching staff***(Optional – write in as required)*

Various instructors

Name of the person responsible for the module:

Stefan Schoettke

Module description validated on

*(Compulsory)*

Module description validated by

*(Compulsory)*