

International pathways with University of the Sunshine Coast

HEG students must complete semesters 1-4 of the Bachelor of Science International Business Management (120 ECTS CREDITS) at HEG prior to study at USC

Study plan for semester 5 and 6 at USC:

HEG students must choose program 1 or program 2

- **Program 1 :**
 - Semester 2 : (July-Nov)
 - IBS320 [IBS320 Managing Global Logistics](#)
 - IBS321 [IBS321 International Business Strategy](#)
 - MKG222 [MKG222 Marketing of Social Causes](#)
 - MKG324 [MKG324 Contemporary and Emerging Marketing Perspectives](#)
 - Semester 1 : (Feb-June)
 - BUS320 [BUS320 Corporate Governance and Social Responsibility](#)
 - MGT310 [MGT310 Small Business and New Venture Management](#)
 - MKG211 [MKG211 Services Marketing](#)
 - MKG322 [MKG322 Brand Management](#)

- **Program 2 :**
 - Semester 2 : (July-Nov)
 - IBS320 [IBS320 Managing Global Logistics](#)
 - IBS321 [IBS321 International Business Strategy](#)
 - MGT326 [Supply Chain Strategy and Design](#)
 - HRM321 [Managing Organisational Change](#)
 - Semester 1 : (Feb-June)
 - BUS320 [BUS320 Corporate Governance and Social Responsibility](#)
 - MGT310 [MGT310 Small Business and New Venture Management](#)
 - TSM315 [TSM315 Business Events](#)
 - MGT328 [MGT328 Innovation and Management Decision Making](#)