



## Guten Tag !

The International School of Management (ISM) Cologne, Dortmund, Frankfurt/Main, Hamburg, Munich, , Allemagne

### Dortmund...

est une ville d'Allemagne, située dans le Land de Rhénanie-du-Nord-Westphalie à l'extrémité orientale du bassin de la Ruhr. L'International School of Management (ISM) y a établi son plus grand campus mais possède également des sites de formation à Frankfurt/Main, Munich et Hamburg.

### L'université...

compte parmi les écoles privées de business les plus grandes et les plus réputées d'Allemagne. Elle offre des cours en petits groupes permettant un contact plus direct avec les professeurs.



### Quelques curiosités à Dortmund...

- ✓ L'église de Saint-Petri
- ✓ La tour de RWE
- ✓ Le parc zoologique

**PAYS : ALLEMAGNE**

<b>Villes</b>	Dortmund, Frankfurt/Main, Munich, Hambourg
<b>Nombre d'habitants</b>	Dortmund : 585 045
<b>Aéroport le plus proche</b>	Aéroport de Dortmund
<b>Autre ville d'intérêt la plus proche</b>	Essen (Dortmund)

**SITE INTERNET DE L'UNIVERSITÉ**

<b>Général</b>	<a href="http://www.ism.de/">http://www.ism.de/</a>
<b>Relations internationales</b>	<a href="http://www.ism.de/international/information-for-international-students">http://www.ism.de/international/information-for-international-students</a>

**CAMPUS**

<b>Emplacement</b>	<input checked="" type="checkbox"/> Centre-ville	<input checked="" type="checkbox"/> Périphérie 6.5 Km
<b>Nombre de campus</b>	4	
<b>Nombre d'étudiants</b>	1 800	
<b>Date de fondation de l'école</b>	1990	

**FORMATIONS PROPOSÉES AUX ÉTUDIANTS EN ÉCHANGE**

<b>Economie d'entreprise et IBM</b>	<b>Informatique de gestion</b>	<b>Information documentaire</b>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Type de programme offert</b>	<input checked="" type="checkbox"/> Sur mesure pour étudiants en échange	<input checked="" type="checkbox"/> Intégré au cursus régulier

**LANGUES D'ÉTUDES**

<b>Langue(s) d'études (30 ECTS possibles)</b>	Allemand et Anglais (dépend du semestre)	
<b>Autre(s) langue(s) d'études (nombre de crédits ECTS insuffisant)</b>		
<b>Cours de langues intensifs ou EILC (offerts avant le début du semestre)</b>	<input checked="" type="checkbox"/> Oui	<input type="checkbox"/> Non

**CRÉDITS À VALIDER PENDANT L'ÉCHANGE**

<input checked="" type="checkbox"/> Destination Europe	<input type="checkbox"/> Destination hors Europe
30 ECTS	30 ECTS=...

**VISA** **Destination Europe**

Aucun visa n'est nécessaire pour les citoyens suisses et européens.  
Les étudiants ayant une autre nationalité peuvent avoir besoin d'un visa.

 **Destination hors Europe**

Renseignez-vous auprès de l'université d'accueil

**LOGEMENT** **Responsabilité de l'étudiant**

Lien : <http://www.cdc.de/Gaestehaus.464.0.html?&L=1>.  
(contacter ISM International office)

 **Organisé par l'université****ASSURANCES** **Destination Europe**

Pas besoin d'assurance/Carte européenne d'assurance maladie valable

 **Destination hors Europe**

Renseignez-vous auprès de votre caisse maladie et de l'université d'accueil

**COÛT DE LA VIE APPROXIMATIF, PAR MOIS ET EN MONNAIE LOCALE**

<b>Logement</b>	€400
<b>Nourriture</b>	€250
<b>Autres dépenses (transport, factures, sorties)</b>	€250
<b>TOTAL</b>	<u>€900</u>

**INFORMATIONS SPÉCIFIQUES**

<b>Frais d'écolages</b>	<input type="checkbox"/> Oui	<input checked="" type="checkbox"/> Non
<b>Test de langue</b>	<input type="checkbox"/> Oui	<input checked="" type="checkbox"/> Non
<b>Traduction du bulletin de note nécessaire</b>	<input type="checkbox"/> Oui	<input checked="" type="checkbox"/> Non

**CALENDRIER ACADÉMIQUE**

Vous trouverez ci-dessous les dates communiquées par le partenaire universitaire. Celles-ci peuvent varier d'une année à l'autre mais servent d'indication.

- |                         |                             |
|-------------------------|-----------------------------|
| • Semestre d'automne    | Du 14.09.2015 au 19.12.2015 |
| • Semestre de printemps | De 03.2016 à 06.2016        |

**CONDITIONS PARTICULIÈRES**

Une fois l'étudiant-e sélectionné-e par la HEG pour un échange, ce dernier-ère est tenu-e de s'informer auprès de l'université partenaire quant aux procédures d'inscription sur place.

**EVENTUELLES INFORMATIONS TRANSMISES PAR LE PARTENAIRE (EN FRANÇAIS OU EN ANGLAIS)****Application deadlines :**

Fall semester : end of April

Spring semester : end of November

**German Intensive Language Course :**

Foreign students can take part in a 3-week intensive German course prior to semester start. Students have to indicate in the online application if they would like to participate in this course. The course comprises 60 hours of language training and 30 hours of tutorials, excursions and social program. The language course takes place from Monday to Friday during the morning and there will be 2 hours of tutorials in the afternoon. An additional fee of EUR 320 is charged. Students will get 6 ECTS for the course if they pass it successfully.

**Language requirements :*****English :***

Students whose mother tongue is not English and who wish to enroll in English taught classes should ask a language instructor at their home institution to assess their English skills based on our university's evaluation sheet for foreign language assessment which will be sent to the students upon request.

***German :***

Students who would like to participate in courses of the German Bachelor program must provide sufficient proof of their German language skills, certified at upper-intermediate level (B2). International students who cannot provide the ISM with this proof are required to participate in a 3-week intensive German language course prior to semester start.

**Programmes in each campus :****PROGRAM IN ENGLISH:**

A Business Certificate (30 ECTS) is offered for international students who would like to study in English. Students who come for one whole academic year can attend it in two different campuses, eg: Fall Munich and Spring Frankfurt.

**ISM Dortmund :** Fall and/or Spring

**ISM Frankfurt :** Fall or Spring

**ISM Munich :** Fall

**ISM Hamburg :** Fall

The Business Certificate programme contains four core business subjects (block 1 or block 2 in Dortmund, block 3 in Frankfurt, block 4 in Munich and block 5 in Hamburg), which are combined with a track specialization (each includes two courses). In Frankfurt the only track is Communication, in Munich the only track is International Management and in Hamburg the only track is Psychology & Management. In Dortmund you have the choice between the following 4 tracks: International Management, Tourism, Communication and Finance.

Core block 1 Dortmund: Project Management, Operations Management, Strategic Management, International Business Law

Core block 2 Dortmund: Strategic Controlling, Crisis Management, Branding & Communications Management, Doing Business in a Global Economy

Core block 3 Frankfurt: Business Ethics, Business Planning/Theory/Exercises, Moderation and Presentation, Capital Markets

Core block 4 Munich: International Trade and Sales, Strategic Management, Global Communications, International Finance Management

Core block 5 Hamburg: Marketing Controlling, International Finance Management, Strategic Controlling, International Trade and Sales.

#### **PROGRAM IN GERMAN:**

For students who would like to study in German: we now run also a German Business Certificate program which is entirely taught in German on our campus in Frankfurt. The Certificate program consists of six courses, each bearing 5 ECTS. As a prerequisite we expect the students to have a B1 level of the German Language.

In addition it is possible for students who have at least B2 in their knowledge of the German language and a very good academic standing to join our regular Bachelor programs in International Management, Corporate Finance, Tourism, Communications & Marketing and Psychology & Management. These lectures bear 2 ECTS (but please note that the academic and language level is very high – that's why we recommend to international students interested in studying in German to participate in our German Business Certificate program in Frankfurt.)

#### **Accommodation:**

Below you can find some useful links for accommodation search online

[www.wg-gesucht.de](http://www.wg-gesucht.de)

[www.wohnpool.de](http://www.wohnpool.de)

[www.immowelt.de](http://www.immowelt.de)

[www.immobilienscout24.de](http://www.immobilienscout24.de)

[http://www.experiment-ev.de/foreign-visitors:](http://www.experiment-ev.de/foreign-visitors)

#### **Application:**

Please note that all international students have to apply online via:

<https://ism.moveonnet.eu/moveonline/incoming/>

Please read all the information carefully!

After the application data has been submitted online, your application will be created as a PDF-Document which you have to send together with the other application documents to our postal address in Hamburg.