

## Workshop

December 2<sup>nd</sup>, 2021 – HEG Geneva

8:30 – 14:00

### Cyber-Security for Small and Medium Sized Organizations (SMOs)

The workshop is bringing together socio-economic actors all working on towards improving cyber-security in SMEs. The goal of the workshop is to foster interaction since each actor has a different perspective on the problem.

The workshop is informal and collaborative. The **proposed format** (but open to any suggestions) is to divide the workshop into two parts.

#### Part 1 – 10-minute pitch.

The goal here is to see the different perspective from participants on the problem. Notably:

- What is **your role** in relation to SME cyber-security?
- What are the **challenges you face** in succeeding at this?
- What do you feel **needs to be done**?
- Q&A

#### Part 2 – Brainstorming

Working in groups, we will try to propose answers some questions. Candidate questions include:

- Do we **agree on the problem** we are addressing?
- How do we **finance** cyber-security for SMOs?
- How can security providers **collaborate** more efficiently?
- How do we avoid **cognitive overload** by SMO managers?
- Are our **current approaches** really working? Why not?
- What should we do **TODAY**?

**The (nice to have) objective:** agreement on the problem and on steps that we can take now, collaboratively.