

IBM STUDY PLAN (Part-Time)

PART TIME 180 credits	YEAR 1		YEAR 2		YEAR 3		YEAR 4		
	S1	S2	S3	S4	S5	S6*	S7*	S8*	
Management	Business Management, Law & Society 9 ECTS		Project Management 6 ECTS	Supply Chain Management 3 ECTS				Strategic Management 3 ECTS	Responsible Management 3 ECTS
Economics			Economics 9 ECTS		International Trade & Law 6 ECTS	International Affairs in Business (ELECTIVE) 5 ECTS			
Finance & Accounting	Accounting 9 ECTS				Corporate Finance 6 ECTS	International & Sustainable Finance (ELECTIVE) 5 ECTS			
Marketing	Marketing 6 ECTS				Sales & Brand Management 3 ECTS	Digital Marketing (ELECTIVE) 5 ECTS			
People, Culture & Communication	Leadership & Culture 6 ECTS		Human Resources 3 ECTS	Organizational Behaviour 3 ECTS					
Data & Technology			Communication & Language 6 ECTS		Business Class in Spanish/German 3 ECTS	Negotiation, Persuasion & Influence (ELECTIVE) 5 ECTS			
			Data Analytics 6 ECTS		Digital Business Processes & Enterprise Systems 3 ECTS	Programming & Algorithmic Thinking (ELECTIVE) 5 ECTS			
Business Research	Quantitative Methods I 6 ECTS		Quantitative Methods II 3 ECTS	Quantitative Methods III 3 ECTS			Research Methods** 3 ECTS	Bachelor Thesis** 12 ECTS	
Professional Development	Logic & Critical Thinking 3 ECTS							Career Management 3 ECTS	
Minor							Cultural Immersion 3 ECTS	International Portfolio** 3 ECTS	Professional Portfolio** 3 ECTS
								MINOR/ Elective I 5 ECTS	MINOR/ Elective IV 5 ECTS
								MINOR/ Elective II 5 ECTS	MINOR/ Elective V 5 ECTS
								MINOR/ Elective III 5 ECTS	MINOR/ Elective VI 5 ECTS
ECTS (per year)	39 ECTS		42 ECTS		42 ECTS		57 ECTS		

Students choose 3 out of 5 electives

- Minors:**
 Commodity Trading
 Emerging Markets
 Applied Marketing
 Digital Transformation
 Innovation & Entrepreneurship

Note: this study plan is subject to modification

*Semesters when it is possible to participate in an international exchange program
 **Mandatory module for all students, even those away on international exchange