

# IBM STUDY PLAN (Full-Time)

FULL TIME 3 YEARS	YEAR 1		YEAR 2		YEAR 3	
	S1	S2	S3	S4*	S5*	S6*
Management	Business Management, Law & Society 9 ECTS		Project Management 6 ECTS	Supply Chain Management 3 ECTS	Strategic Management 3 ECTS	Responsible Management 3 ECTS
Economics	Economics 9 ECTS		International Trade & Law 6 ECTS	International Affairs in Business (ELECTIVE) 5 ECTS	Students choose 3 out of 5 electives	Digital Business Processes & Enterprise Systems 3 ECTS
Finance & Accounting	Accounting 9 ECTS		Corporate Finance 6 ECTS	International & Sustainable Finance (ELECTIVE) 5 ECTS		
Marketing	Marketing 6 ECTS		Sales & Brand Management 3 ECTS	Digital Marketing (ELECTIVE) 5 ECTS		
People, Culture & Communication	Leadership & Culture 6 ECTS		Human Resources 3 ECTS	Organizational Behaviour 3 ECTS		
	Communication & Language 6 ECTS		Business Class in Spanish/German 3 ECTS	Negotiation, Persuasion & Influence (ELECTIVE) 5 ECTS		
Data & Technology	Data Analytics 6 ECTS		Quantitative Methods II 3 ECTS	Programming & Algorithmic Thinking (ELECTIVE) 5 ECTS		
Business Research	Logic & Critical Thinking 3 ECTS		Quantitative Methods I 6 ECTS	Quantitative Methods III 3 ECTS		Bachelor Thesis** 12 ECTS
Professional Development				Research Methods** 3 ECTS		Career Management 3 ECTS
Minor				Cultural Immersion 3 ECTS		International Portfolio** 3 ECTS
						Professional Portfolio** 3 ECTS
						MINOR/ Elective I 5 ECTS
						MINOR/ Elective II 5 ECTS
						MINOR/ Elective III 5 ECTS
						MINOR/ Elective IV 5 ECTS
						MINOR/ Elective V 5 ECTS
						MINOR/ Elective VI 5 ECTS
ECTS (per year)	60 ECTS		60 ECTS		60 ECTS	

Recommended before program: PIX program

Note: this study plan is subject to modification

\*Semesters when it is possible to participate in an international exchange program  
 \*\*Mandatory module for all students, even those away on international exchange