

IBM STUDY PLAN (Full-Time)

FULL TIME 180 credits	YEAR 1		YEAR 2		YEAR 3		TOTAL										
	S1	S2	S3	S4*	S5*	S6*	CREDITS										
	Management	Business Management, Law & Society	9	ECTS	Project Management	6	ECTS	Supply Chain Management	3	ECTS	Strategic Management	3	ECTS	Responsible Management	3	ECTS	24
	Economics	Economics	9	ECTS	International Trade & Law	6	ECTS	International Affairs in Business (ELECTIVE)	5	ECTS	Students choose 3 out of 5 electives					20	
	Finance & Accounting	Accounting	9	ECTS	Corporate Finance	6	ECTS	International & Sustainable Finance (ELECTIVE)	5	ECTS						20	
	Marketing	Marketing	6	ECTS	Sales & Brand Management	3	ECTS	Digital Marketing (ELECTIVE)	5	ECTS						14	
	People, Culture & Communication	Leadership & Culture	6	ECTS	Human Resources	3	ECTS	Organizational Behaviour	3	ECTS						12	
		Communication & Language	6	ECTS	Business Class in Spanish/German	3	ECTS	Negotiation, Persuasion & Influence (ELECTIVE)	5	ECTS						14	
	Data & Technology	Data Analytics	6	ECTS				Programming & Algorithmic Thinking (ELECTIVE)	5	ECTS	Digital Business Processes & Enterprise Systems	3	ECTS			14	
		Quantitative Methods I	6	ECTS	Quantitative Methods II	3	ECTS	Quantitative Methods III	3	ECTS						9	
Business Research	Logic & Critical Thinking	3	ECTS				Research Methods**	3	ECTS	Bachelor Thesis**	12	ECTS			18		
Professional Development							Cultural Immersion	3	ECTS	Career Management	3	ECTS				12	
Minor										International Portfolio**	3	ECTS	Professional Portfolio**	3	ECTS		
										MINOR/ Elective I	5	ECTS	MINOR/ Elective IV	5	ECTS		
										MINOR/ Elective II	5	ECTS	MINOR/ Elective V	5	ECTS	30	
										MINOR/ Elective III	5	ECTS	MINOR/ Elective VI	5	ECTS		
ECTS (per year)	60 ECTS		60 ECTS		60 ECTS		60 ECTS		60 ECTS		60 ECTS		60 ECTS		60 ECTS		

Note: this study plan is subject to modification

*Semesters when it is possible to participate in an international exchange program

**Mandatory module for all students, even those away on international exchange