

# Master TRANS

## Master TRANS – Socially Engaged Art Practices

### TRANS- MASTER

TRANS- master is one of the three master programs in Visual Arts in HEAD – Genève. It offers its students an ideal framework of reflection about collaborative production modes on a long-term. Art as a possible vector for social transformation, the artist's engagement in society and the use of pedagogical processes as a tool for collaborative artistic production, are the specifics of this program.

Indeed, TRANS- master aims to foster a conscious, ethical and problematized approach of artistic work in a social context, based on alternative, critical and feminist pedagogies (in relationship with a reflection on new masculinities) in particular, and on the concept of transpedagogy, that is to say the action to blend art and education in order to create singular forms of exchange and knowledge production.

In order to broaden intellectual and professional perspectives, TRANS- invites international guests, artists or researchers in the field of socially engaged art practices and of critical gallery education. Those interventions, nourished by the singular practice of each

guest lecturer, take multiple forms and invite students to immerse in exploratory propositions and processes (presentations, conferences, workshops, guided tours, urban promenades) which mingle theoretical, critical and visual research.

TRANS- proposes different forms of public address (exhibitions/ projects, open seminars, un-conferences, publications, etc.) to open the frame for discussion about the role of artists in society. The bilingual (FR – ENG) program also engages the students in public conferences on socially engaged art practices or radical education in international contexts, and within different research fields led by the teachers.

### 2019-2020 PROGRAM

In 2019-2020, the students were first invited to rethink the very conditions of their work within the TRANS- master, from the everyday organization of the studio spaces to the role of evaluation in an art school. Echoing the specific articulation between *site* and *non-site* of socially engaged art practices, they elaborate, during regular meetings with the artist Jorgge Menna Barreto, new

modalities to present their work in context and develop possible forms of translation for the exhibition space.

The annual study trip, to the Lyon Biennale, (and more specifically the meeting with the art in context program Veduta) was the occasion to question the growing role of socially engaged art in the art world and to the engage in a broader reflection about what, in art institutions, *institutes*.

Those reflections will feed the collective projects developed at TRANS-, in partnership with, in particular, the far° festival in Nyon, the HUG (Genève) or the Villa Bernasconi (Grand-Lancy). A dialogue with the ICRC and the MICR also began to initiate a collective reflection on the relationship between art practices and humanitarian work.

Preparing a meeting with Paul B. Preciado in September 2020, the students are working to develop new forms of extended "Parliament of bodies" and to find transversal alliances of dissident bodies.

### ORGANIZATION

Going through diverse practices - such as situation-  
nlist, activist, interventionist  
or transpedagogical ones  
– the seminar sessions,

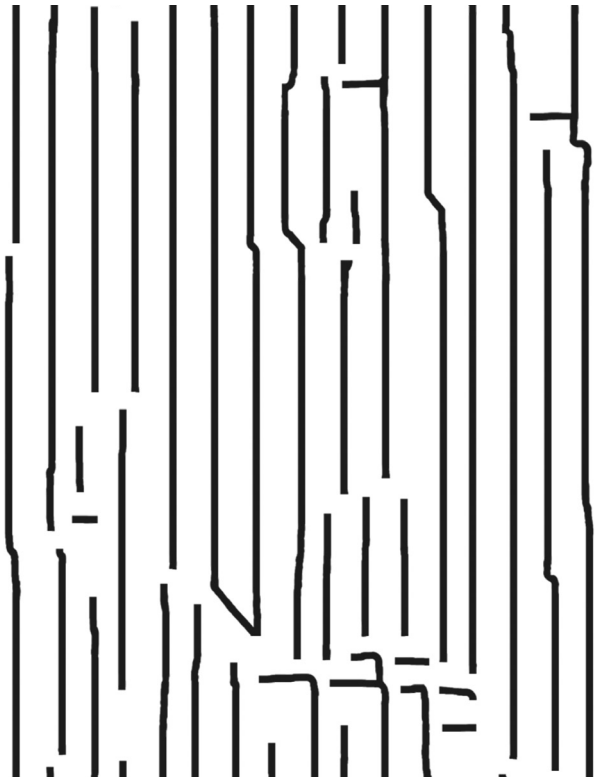
supported partly by the teaching team and partly by the students themselves (reading group) seek to question different alternative strategies to an individualist and competitive approach to art.

In order to stimulate exchanges and to encourage the emergence of forms of solidarities between the students, a standard week in TRANS- program is composed of three days of shared presence in the TRANS- spaces (seminars, workshops, individual or collective mentoring sessions) and of two self-managed days dedicated to the development of individual practices and collective projects.

Each student has the opportunity to get a place inside a collective working space. Apart from pursuing one's practice in the field of contemporary arts, TRANS- program offers professional perspectives in gallery education, artistic intervention in formal or informal educational contexts and art practices in social contexts.

# Master TRANS–

2020 – 2021



Socially  
Art

Engaged  
Practices

## HEAD OF DEPARTMENT

microsillons collective  
(Marianne Guarino-Huet  
and Olivier Desvoignes)

## TEACHING STAFF

Marie-Antoinette Chiarenza  
Claude-Hubert Tatot

## ASSISTANT

Mathilde Chénin

## INVITED SPEAKERS SINCE 2015 (selection)

Jorgge Menna Barreto, Mabe Bethônico, Bureau d'études, Isabelle Chladek, Kadiatou Diallo, Dias & Riedweg, Janna Graham, Pablo Helguera, Thomas Hirschhorn, Myriam Lefkowitz, Olivier Marboeuf, Mathieu Menghini, Carmen Mörsch, Nils Norman, Nicolás Paris, Marie Preston, Rester. Étranger, Greg Sholette, Nora Sternfeld, Tilo Steireif, Wochenklausur.

## CONTACT

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— HEAD  
Genève

Hes·SO GENÈVE  
Haute Ecole Spécialisée  
de Suisse occidentale

## CONDITIONS FOR ADMISSIONS

Online application on [www.head-geneve.ch](http://www.head-geneve.ch)  
and sending of a portfolio of personal works till  
April 3rd, 2020.

- After the first round of selection consisting in the examination of personal portfolios by teachers of HEAD – Genève, the selected candidates will be invited to an individual interview.
- Interviews for the admissions to MA in Fine Arts will take place from May 4th to 8th, 2020, in Geneva. HEAD – Genève exceptionally accepts Skype interviews, upon written request, for candidates living outside Europe.
- Candidates will be notified of the results of the competition by individual email. Candidates who have successfully completed the entrance examination must confirm their enrollment in the chosen orientation at HEAD-Genève.

Find all the details of the admission procedure on the website [www.head-geneve.ch](http://www.head-geneve.ch) heading “admissions”.

