

HES-SO Genève invites applications to HEAD – Genève, Geneva School of Art and Design for the position of:

**HES Associate Professor UAS
Head of the Visual Communication Department**

Heavily involved in the cultural life of the city, HEAD – Genève is a major art and design school in Switzerland and its profile is internationally renowned. Its Visual Communication Department offers a three-year BA programme with two possible majors: Image/Story focuses on illustration, graphic novels, animation and their specific narrative format while Space/Media teaches students about the challenges and practices of editorial design, signage, stage and event design. This major also puts the emphasis on digital production: information design, e-publishing, interface design, website creation, and mobile media design. The BA programme is furthered by an MA in Media Design, which focuses on key aspects such as motion design, generative design, web design, location-based mobile media, game design and interactive objects, fostering a user-based approach.

The Department hosts 140 students and brings together a team of some 25 teachers as well as a number of international guest lecturers, all active in the field of graphic design, illustration, multimedia technologies and web design as well as video, animation, publishing, typography, photography and layout. Thanks to its high-level technical equipment and specialised staff, the Department favours a project-based approach. Its organisation puts the Head of Department – a strong and visionary personality – in control of his/her teams and empowers him/her to rethink, redefine and implement the Department's educational project for the ten years to come. Each department has its dedicated secretariat and assistants.

Employment rate: 100% (or 50-60% with the support of a research assistant at 60%)

Main features of the position:

As Head of the Visual Communication Department, you will be part of the HEAD – Genève Board of Directors and as such will participate in the development and influence of the whole school. Your educational responsibility as Head of Department gives you broad scope for action to implement, in close association with the teaching staff, the design and development of training objectives (course of study), research projects, the coordination of lessons (courses, workshops, conferences, juries and exams) as well as the Department's cultural activities (exhibitions, publications, conferences). You will give the necessary impetus for the strategic positioning and development of the Department and its fields of specialisation (majors), in particular through the development of cultural and professional partnerships.

— HEAD Genève

You will assume the following duties:

- Design and implement the BA in Visual Communication as well as the MA in Media Design programme in collaboration with the Head of the MA programme
- Design and implement the Department's research project in collaboration with the Head of Research Coordination
- Coordinate and supervise teams (teachers and non-professorial teaching staff) and lessons (courses, workshops, conferences, collective projects)
- Teach visual communication (project monitoring and tutoring)
- Develop and coordinate commissions from and services to private companies and public institutions in the field of graphic design, signage and visual identity using traditional as well as digital media
- Design and implement cultural projects (exhibitions, editorial projects, conferences, etc.).
- Coordinate professional and academic partnerships at both national (in particular with the Geneva School of Applied Arts [CFPArts] and its high education programme in graphic novels) and international level

Profile:

- At least five years' experience in the professional field of Visual Communication
- Tertiary (Master's or equivalent) and/or equivalent degree in the field of Visual Communication; national or international artistic and/or professional reputation may be recognised as an equivalent to the degree required
- Experience in team management, and professional, academic and cultural project management (managerial and budgetary management skills, and great capacity to work with a team, foster knowledge sharing and carry out collective projects in a fast-changing environment)
- Communication skills to enhance educational and research projects
- Capacity to carry out projects, designed as personal and collective endeavours
- Language skills: French – proficient, English – proficient, German would be an asset

The recruitment policy of HES-SO Genève / HEAD – Genève promotes equal opportunities and diversity.

Start date: 1 September 2018 at the latest

Deadline for applications: 28 February 2018

Complete applications (incl. motivation letter, development project for the department, CV, copies of certificates, list of publications and/or examples of personal work) should be sent in electronic format to: rh.head@hesge.ch for the attention of Jean-Pierre Greff, Director.

All applications will be treated confidentially.