

Mahée Rossé

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Mora Mora

In "Mora Mora," Mahée Rossé blends Swiss and Madagascan cultures to create a hybrid outfit. Growing up in Valais, Switzerland, surrounded by winter sports and mountain activities, Mahée's everyday style has been influenced by the technical aesthetics of mountain clothing. This project also honors the Madagascan heritage from her mother, a culture she had to set aside upon arriving in Switzerland to conform to societal expectations.

The name "Mora Mora" reflects the Malagasy philosophy of taking things "gently, gently" or "take it easy." This sentiment is captured in the design, which is inspired by the traditional Malagasy Lamba Andriano, a symbol of high social status. By integrating the technical elements of Swiss mountain wear with the cultural richness of Madagascar, Mahée creates a unique and personal fusion.

Material

Cape, pants, and hat made from a patchwork of ski outfits in technical fabrics; custom hiking boots.



