Lola Hofer

September 2024

Always Wear Lipstick when Pruning Roses

Lola Hofer's project, "Always Wear Lipstick When Pruning Roses," draws inspiration from her grandmother, who embodied a sophisticated urban elegance coupled with a profound love for gardening. This collection reflects the striking contrast in her style and explores the absurdity of this duality by blending formal dressing codes with gardening attire. The collection features pieces such as a suit with raised shoulders that

restrict movement, a tailored skirt with non-functional pockets, and gardening gaiters and gloves crafted from denim fur—precious materials juxtaposed with items intended for dirt and wear. Heeled pumps set on gardening tools further exaggerate the contrast between urban sophistication and the practical demands of gardening.

Material

Suit, skirt, gloves, and gaiters made from orange tarpaulin and cotton denim fur; mother-of-pearl buttons; shoes customized with garden tools.







