

ABOUT BA IN PRODUCT DESIGN – JEWELLERY
AND ACCESSORY AT GENEVA UNIVERSITY OF ART
AND DESIGN

HEAD – Genève is the only university in Switzerland to offer a bachelor's course in Jewellery and Accessory Design, specializing in personal products: watches, jewellery and accessories in the broad sense of the term, including "smart" products. The design and manufacture of such products (from single items to whole ranges) form the core of a course in which acquisition of technical skills and knowledge of materials is combined with mastery of the process of design and project methodology. Watch Design is taught in partnership with leading timekeepers manufacturers and experts. Renowned for the quality of its BA and MA degrees in Fine Arts, Cinema, Interior Architecture, Space and Communication, Visual Communication, Media Design, as well as Fashion and Accessory Design, HEAD – Genève has established itself as one of the leading schools of art and design in Europe.

www.head-geneve.ch

ABOUT BA JEWELLERY DESIGN AT CENTRAL
SAINT MARTINS, UNIVERSITY OF THE ARTS LONDON

Our students explore a variety of approaches to the jewellery discipline, creating work which questions the position, role and materiality of jewellery in a contemporary context. The course aims to support students in discovering and developing their individual creative identity, and expressing what jewellery means to them. Work created on BA Jewellery Design questions the future of the jewellery discipline with thoughtful and skilfully executed outcomes. An awareness of cultural issues relevant to jewellery design, and an investigation into the ethical implications of jewellery manufacture, are important considerations. Industry partnerships and external collaborations such as this are also integral to the creative and professional development of our students.

www.arts.ac.uk



“CONNECTIONS”

HEAD – GENÈVE X
CENTRAL SAINT MARTINS

GALLERIA OBJETS
LONDON E1 6RL
OPENING FEBRUARY 13
2025, 6–8 PM

— HEAD
Genève

Geneva University
of Art and Design
Hes-so GENEVE

ual: central
saint martins

Switzerland.

“CONNECTIONS”

Galleria Objects
London E1 6RL

Opening event
13 February 2025
6–8 pm

Visiting hours
14–15 February 2025
12–6 pm



Creative process in action

What does it mean to belong in a world shaped by diverse cultures and shifting geographies? How can the traditions of the past inspire innovation for the future?

“CONNECTIONS” is an exhibition born of a collaborative workshop between Geneva University of Art and Design (HEAD – Genève) and Central Saint Martins, uniting emerging designers to challenge these issues through the lens of contemporary Jewellery. To inspire their creative process, students delved into narratives, symbols and objects from folklore exploring traditional knowledge, stories, and myths often passed orally through generations. Drawing from cultural traditions, they created works that connect the pre-digital, pre-industrial age with today’s era of technology-driven progress. The pieces created are both deeply rooted in cultural identity and boldly forward-looking.

Jewellery has always held meaning beyond adornment: it tells stories and signifies belonging. In “CONNECTIONS”, these narratives are reframed and renewed. Traditional techniques meet tools such as artificial intelligence, 3D printing and computer-aided design, creating an interplay of the handmade and the digitally crafted. Each piece challenges the viewer to consider how the old and the new, the tactile and the virtual coexist in the evolving language of ornamentation.

The exhibition also highlights the power of intercultural exchange, as designers reflect on their cultural identities and geographical environments. By revisiting traditional ornaments from their respective countries, they examine what it means to belong while embracing the creative opportunities of dialogue across borders. The resulting works capture the essence of connection, weaving together the personal and the universal, the familiar and the foreign.

In “CONNECTIONS”, jewellery becomes more than an object: it is a bridge between worlds, a dialogue between generations, and a testament to the endless possibilities of shared creativity.

This exhibition is supported by Presence Switzerland.