Endless Wear: a New Take on Upcycling

Loris Cedolin

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Once Upon a Time

The "Once Upon a Time" project is inspired by the traditional metamorphosis of the princess, the pinnacle of fairy tales. This moment when dreams become reality has always been the object of Loris Cedolin's desires, arousing concern and contempt in those around him. Considered reserved for little girls and excluding princes, this universe was deemed incompatible with masculinity. "Once Upon a Time" turns the conventions of the Prince Charming figure on their head.

Disarmed and immaculate, this character embodies beauty and fragility.

Metamorphosis is finally granted, allowing its sumptuousness to blossom. This collection celebrates freedom of expression and gender fluidity through a bold reinterpretation of fairy tales. It defies traditional expectations by exploring beauty in a new light, offering a contemporary and poetic vision of masculinity in the world of fairy tales.

Material

Corset made from cotton shirts, sheets, and curtains; pants made from cotton shirts, sheets, and jeans; bottle made from a whisky bottle; cap made from upcycled aluminum fabric wrapped in cotton.







