

# Chiara Bonelli

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## Upcycled Memory

Chiara Bonelli explores the emotional memory linked to certain garments in her wardrobe, recreating five pieces dear to her heart. These pieces are instinctively traced on hand-painted linen and cotton tablecloths. Through this process, the designer seeks to preserve their memory in a new creation where trompe-l'œil blurs the boundary between 2D and 3D. In "Upcycled Memory," the pieces intertwine to question her emotional link to clothing, highlighting the duality between cherished and handed-down, forgotten and neglected, loved and collected, immortalizing precious memories.

"Crumpled, entwined, devoured by the trace of your body, your garment is tattooed by your scent and molded by your shapes. Time has jostled your seams and drooled your contours. Your clothes are proof of the time spent and the footprints left. Because memory is distorted by time  
And the garment is deformed by the body  
Images mark the memory  
And folds mark the garment."

## Material

Coat, skirt, accessories, and jewelry made from linen and cotton tablecloths, hand-painted.



— HEAD  
Genève

