

## Conditions of admission to the Master studies

### E-Portfolio of personal works Interview

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The Master of Arts HES-SO in Design is led cooperatively by HEAD – Genève and ECAL Lausanne.

Three orientations of the MA are offered at HEAD – Genève:

- Fashion and Accessory Design
- Media Design
- Space and communication design

**Admission to each one of the MA orientations is subject to an entrance examination in two steps. Each entrance examination is specific to one orientation.**

Candidates must **apply online till April 13, 2021**, at the latest on [www.head-geneve.ch](http://www.head-geneve.ch). Only exhaustively completed and duly validated online applications will be considered.

**Step one** of the entrance examination consists in the evaluation of the E-Portfolio of personal works (see below) by professors of HEAD – Genève.

**Step two** of the entrance examination consists in an individual interview of the candidate by professors of HEAD – Genève. Only candidates who have successfully passed step one will be invited to the interview by email.

Interviews for the admissions to MA in Design will take place **between May 3 and May 11, 2021**, in Geneva. HEAD – Genève exceptionally accepts Skype interviews, upon written request, for candidates living outside Europe.

Candidates must hold a **Bachelor diploma** (undergraduate) from an institute of higher education (HES, University of applied arts, University) or must be able to provide the diploma by September 1, 2021. Candidates are responsible for demonstrating that they meet the admission requirements.

**An application fee of CHF 150.- is requested.**

A proof of payment must be uploaded to the online application form. The application fee is not refundable.

Each candidate can apply to a maximum of 2 MA orientations. Candidates applying to 2 orientations must pass the specific entrance examination in each chosen orientation. **A successful entrance examination is only valid for the specific orientation it was intended for.**

**Candidates will be informed personally by email of the results of the entrance examination.**

Successful candidates must confirm their registration to HEAD – Genève by May 31, 2021, at the latest. Final admission to HEAD – Genève is conditioned on obtaining the required diploma.

## E-Portfolio of personal works Interviews

For each MA orientation, candidates must provide an E-Portfolio of personal works.

Candidates will upload their E-Portfolio on a platform until April 13, 2021, at the latest. Each candidate will receive a personal link to upload the E-Portfolio once the online application is duly completed and validated.

The portfolio of personal works must demonstrate the candidate's **advanced design competences**. It comprises a rich and coherent selection of works. The selected works let HEAD – Genève professors understand the candidate's **creative positioning** as well as his or her **potential for further development**.

**The portfolio includes all types of works considered relevant to the application:** documents about current research or future research, reproductions or documentation about works, objects, prototypes, models, drawings, sketches, photos, videos, texts, digital works, etc.

The portfolio also comprises:

- A “study proposal” in the form of a written text specific to the chosen MA Orientation (Fashion Design and accessory, Space and communication or Media Design). The text will outline the design work and/or research project as it could be developed during the master studies (max 5'000 signs – spaces included).
- An exhaustive curriculum vitae including detailed description of studies and of professional experiences.
- A motivation letter (max. 3'000 signs - spaces included) describing the candidate's practice and professional or intellectual positioning in the field of contemporary design as well as his or her motivation for the chosen orientation (Fashion Design and accessory, Space and communication or Media Design).
- Two letters of recommendation.

*All files provided are in PDF format (texts, photos, drawings, diagrams, plans, etc.). Personal websites, blogs, Tumblr, Instagram may be mentioned as links in a document deposited on the platform. Videos (or extracts) of a maximum duration of 10 minutes, are posted on the platform (150 MB max. per video) or provided in the form of YouTube or Vimeo links (with username and password if necessary). Videos have a maximum size of 150 MB per video, other files have a maximum size of 50 MB per file.*

Candidates selected for the second step are free to add works or documents for the individual interview if they want to.

The E-Portfolios will be deleted at the end of HEAD's admissions.