

Special procedures of admission to the Bachelor studies:

- request for direct entrance in the 2nd or 3rd year by equivalence
- request for special admission for autodidacts

E-Portfolio of personal works

Interview

Request for direct entrance in the 2nd or 3rd year of the Bachelor curricula:

Candidates who have completed one or two years of tertiary level studies in the Arts, Cinema and Design fields can apply for a special procedure permitting direct entrance in the 2nd or 3rd year of the BA curricula.

Interested candidates are requested to send an email **before February 17, 2021** to:

- maeva.mourlan@hesge.ch for the BA in Fine Arts and the BA in Cinema
- lise-marine.benhassel@hesge.ch for the BA in Interior Architecture, BA in Visual Communication, BA in Illustration, BA in Fashion Design, and BA in Product Design/Jewellery and accessory.

Candidates must completely fill in and validate the online application form **by February 28, 2021, at the latest** on www.head-geneve.ch. Candidates must be able **to prove that they have completed one or two years of tertiary level studies by providing their school or university ECTS Transcript** (or report and/or diploma, certificate or any other proof) **in the online application form**. HEAD – Genève will take the liberty to carefully control and authenticate the uploaded documents. Candidates are responsible for demonstrating that they meet the admission requirements.

Candidates will upload their E-Portfolio of personal works (see below) **on a dedicated platform, along with a curriculum vitae and a motivation letter, by February 28, 2021, at the latest.**

A special commission will examine the candidates' files:

- a) The candidate's file is deemed sufficient and the recommendation is that the candidate's admission interview will be carried out in the perspective of a direct entrance in the 2nd or 3rd year of the BA.
- b) The candidate's file is deemed insufficient and the recommendation is to refuse admission to the 2nd or 3rd year.
- c) The Direction of HEAD makes the decision.

Candidates selected by the Direction are informed by email and are invited to the final admission interview.

Candidates refused by the Direction for admission to the 2nd or 3rd year are notified by email and have the option of requesting to be registered for the admission entrance examination to the 1st year by respecting the deadline of March 12, 2021.

In any case, only the official result of the admission examination after final interview, validated by the Direction, will be valid.

Request for special admission for autodidacts:

Candidates without any prior academic or professional training, without any diploma, and able to **demonstrate their outstanding artistic skills** can apply through the special admission procedure for autodidacts.

Interested candidates are requested to send an email **before February 17, 2021** to:

- maeva.mourlan@hesge.ch for the BA in Fine Arts and the BA in Cinema.
- lise-marine.benhassel@hesge.ch for the BA in Interior Architecture, Visual Communication, Illustration, Fashion Design and Product Design / Jewellery and accessory.

Candidates must completely fill in and validate the online application form **by February 28, 2021, at the latest** on www.head-geneve.ch.

Candidates will upload their E-Portfolio of personal works (see below) **on a dedicated platform, along with a curriculum vitae and a motivation letter, by February 28, 2021, at the latest.**

A special commission will examine the candidates' files:

- a) The candidate's file is deemed sufficient and the recommendation is to conduct the final admission interview.
- b) The candidate's file is deemed insufficient and the recommendation is to refuse the admission.
- c) The Direction of HEAD makes the decision.

Candidates selected by the Direction are informed by email and are invited to the final admission interview. Depending on the chosen BA curriculum, instructions for a supplementary work to be added to the portfolio (see below) will be joined to the invitation email.

Candidates refused by the Direction for the admission are notified by email.

In any case, only the official result of the admission examination after final interview, validated by the Direction, will be valid.

An application fee of CHF 150.- is requested.

A proof of payment must be uploaded to the online application form. The application fee is not refundable.

Each candidate can apply to a maximum of 2 BA curricula. Candidates applying to 2 curricula must pass the specific entrance examination in each chosen curriculum. **A successful entrance examination is only valid for the specific curriculum it was intended for.**

Results of the entrance examinations will be communicated to each candidate by email.

Candidates who successfully passed the entrance examination must confirm their registration at HEAD – Genève by May 31, 2021, at the latest. Final admission to HEAD – Genève is conditioned on obtaining the required diploma.

E-Portfolio of personal works Interview

For each chosen curriculum, candidates must provide an **E-Portfolio of personal works**.

The E-Portfolio of personal works must contain works that show the candidate's **creative potential** and his or her **interest for the chosen curriculum**.

Research sketches, drawings, paintings, photos, videos, collages, documents, prototypes, models, digital productions... there is no limit as to the types of work that can be part of the portfolio. Candidates ensure to submit a portfolio presenting a selection of works as rich as possible.

The portfolio also comprises:

- A curriculum vitae
- A motivation letter (in French or in English, typed, max. 3 pages)
- A short personal presentation video (max. 90 sec)

All files provided are in PDF format (texts, photos, drawings, diagrams, plans, etc.). Personal websites, blogs, Tumblr, Instagram may be mentioned as links in a document deposited on the platform. Videos (or extracts) of a maximum duration of 10 minutes, are posted on the platform (150 MB max. per video) or provided in the form of YouTube or Vimeo links (with username and password if necessary). Videos have a maximum size of 150 MB per video, other files have a maximum size of 50 MB per file. The E-Portfolios will be deleted at the end of HEAD's admissions.

Each candidate will receive a personal link to upload the E-Portfolio once the online application is duly completed and

validated. **The E-Portfolio of personal works must be uploaded on the dedicated platform by February 28, 2021, at the latest.**

Candidates selected for the final admission interview may receive, together with the invitation to the interview, the description of a **compulsory extra-work which must be available for consultation during the interview.**

During the interview (approximately 25 min), candidates are expected to be able to explain **the choice of works in their portfolio, to describe and analyze their creative approach and to demonstrate motivation for the chosen curriculum.**

Individual interviews for BA admissions will take place between April 12 and April 23, 2021, in Geneva.