

**Procedures of admission to the Bachelor studies**  
**E-Portfolio of personal works**  
**Interview**

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**Admission to the Bachelor curricula in Fine Arts and in Cinema is subject to an entrance examination in two steps. Entrance examination for Fine Arts or for Cinema is specific to each curriculum.**

Candidates must apply online **until March 12, 2021** on [www.head-geneve.ch](http://www.head-geneve.ch).  
Only exhaustively completed and duly validated online applications will be considered.

**Step one** of the entrance examination consists in the evaluation of the E-Portfolio of personal works (see below) by professors of HEAD – Genève.

**Step two** of the entrance examination consists in an individual interview of the candidate by professors of HEAD – Genève. Only candidates who have successfully passed step one will be invited to the interview by email.

Candidates must hold an **upper secondary level diploma (see below)** or must be able to provide the upper secondary diploma by September 1, 2021. Candidates are responsible for demonstrating that they meet the admission requirements.

**An application fee of CHF 150.- is requested.**

A proof of payment must be uploaded to the online application form. The application fee is not refundable.

Each candidate can apply to a maximum of 2 BA curricula. Candidates applying to 2 curricula must pass the specific entrance examination in each chosen curriculum. **A successful entrance examination is only valid for the specific curriculum it was intended for.**

**Results of the entrance examinations will be communicated to each candidate by email.**

Candidates who successfully passed the entrance examination must confirm their registration at HEAD – Genève by May 31, 2021, at the latest. Final admission to HEAD – Genève is conditioned on obtaining the required diploma.

**Required diploma:**

- Upper secondary diploma
- *or* Upper secondary diploma with propaedeutics
- *or* Upper secondary specialized diploma in visual arts
- No upper secondary degree: get in touch with the school prior to 17 February 2021.
- Other diplomas: equivalence can be given – get in touch with the school prior to 17 February 2021.

HEAD – Geneva will carefully control and authenticate all submitted diplomas from private schools and from foreign schools.

Special cases

Candidates who have already completed one or two years of similar studies at tertiary level can apply to the anticipated admission procedure for 2<sup>nd</sup> or 3<sup>rd</sup> year. See *Conditions and procedures for special admissions in BA*.

Candidates who are not enrolled in any school, do not hold any diploma and can demonstrate outstanding artistic qualities can apply to the anticipated admission procedure for autodidacts. See *Conditions and procedures for special admissions in BA*.

## E-Portfolio of personal works

### Interview

For each chosen curriculum, candidates must provide an **E-Portfolio of personal works**.

**Candidates will upload their E-Portfolio on a platform until March 12, 2021, at the latest. Each candidate will receive a personal link to upload the E-Portfolio once the online application is duly completed and validated.**

The portfolio must contain works that show the candidate's **creative potential** and his or her **interest for the chosen curriculum**.

#### **BA in Fine Arts:**

Sketches, drawings, paintings, photos, videos, digital works, collages, texts, documents, objects... there is no limit as to the types of work that can be part of the portfolio, in which candidates make sure to present a selection of works as rich as possible.

The portfolio also comprises:

- A curriculum vitae
- A motivation letter (in French or in English, typed, max. 3 pages)
- A short personal presentation video (max. 90 sec)

*All files provided are in PDF format (texts, photos, drawings, diagrams, plans, etc.). Personal websites, blogs, Tumblr, Instagram may be mentioned as links in a document deposited on the platform. Videos (or extracts) of a maximum duration of 10 minutes, are posted on the platform (150 MB max. per video) or provided in the form of YouTube or Vimeo links (with username and password if necessary). Videos have a maximum size of 150 MB per video, other files have a maximum size of 50 MB per file. The E-Portfolios will be deleted at the end of HEAD's admissions.*

#### **BA in Cinema:**

- A free short film of three shots (max. duration 5 min)
- Personal films and/or projects of films, including scenarios and treatments that are not yet shot.
- Any useful document helping understand the creative work (storyboards, drawings, notes, photographs, collages, texts, podcasts, digital productions, etc.)

The portfolio also comprises:

- A curriculum vitae
- A motivation letter which includes the desired major (Film Directing, Editing or Sound) from the 2<sup>nd</sup> year of the Bachelor (in French or In English, typed, max. 3 pages)
- A short personal presentation video (max. 90 sec)

The individual interview for the BA in Cinema comprises an exercise that will take place on site (viewing of a short film excerpt and oral commentary).

*Videos (or extracts) are provided in the form of YouTube or Vimeo links (with username and password if necessary). Other files provided are in PDF format (texts, photos, drawings, diagrams, plans, etc.). Personal websites, blogs, Tumblr, Instagram may be mentioned as links in a document deposited on the platform. Videos have a maximum size of 150 MB per video, other files have a maximum size of 50 MB per file. The E-Portfolios will be deleted at the end of HEAD's admissions.*

Candidates selected for the second step are free to add works or documents for the individual interview if they want to.

During the interview (approx. 25 min), candidates are expected to be able to explain **the choice of works in their portfolio, to describe and analyze their creative approach and to demonstrate motivation for the chosen curriculum**.

**Interviews for admission to BA in Cinema will take place between April 12 and April 23, 2021, in Geneva.**  
**Interviews for admission to BA in Fine Arts will take place between April 12 and April 23, 2021, in Geneva.**