

BA in Interior Architecture
BA in Visual Communication
BA in Illustration
BA in Fashion Design
BA in Product Design / Jewellery and Accessory (incl. Watch Design)

Procedures of admission to the Bachelor studies
E-Portfolio of personal works
Interview

Admission to the Bachelor curricula in Interior Architecture, Visual Communication, Illustration, Fashion Design and Product Design / Jewellery and Accessory (incl. Watch Design) is subject to an entrance examination in two steps. Entrance examination for each curriculum is specific.

Candidates must apply online **until March 12, 2021** on www.head-geneve.ch.
Only exhaustively completed and duly validated online applications will be considered.

Step one of the entrance examination consists in the evaluation of the E-Portfolio of personal works (see below) by professors of HEAD – Genève.

Step two of the entrance examination consists in an individual interview of the candidate by professors of HEAD – Genève. Only candidates who have successfully passed step one will be invited to the interview by email.

Candidates must hold an **upper secondary level diploma (see below)** or must be able to provide the upper secondary diploma by September 1, 2021. Candidates are responsible for demonstrating that they meet the admission requirements.

An application fee of CHF 150.- is requested.

A proof of payment must be uploaded to the online application form. The application fee is not refundable.

Each candidate can apply to a maximum of 2 BA curricula. Candidates applying to 2 curricula must pass the specific entrance examination in each chosen curriculum. **A successful entrance examination is only valid for the specific curriculum it was intended for.**

Results of the entrance examinations will be communicated to each candidate by email.

Candidates who successfully passed the entrance examination must confirm their registration at HEAD – Genève by May 31, 2021, at the latest. Final admission to HEAD – Genève is conditioned on obtaining the required diploma.

Required diploma:

- Upper secondary diploma with specific propaedeutics
- or Upper secondary diploma and one year of professional experience in design
- or Upper secondary professional diploma in design
- or Upper secondary specialized diploma in design or in arts
- Professional diploma without upper secondary degree: get in touch with the school prior to 17 February 2021.
- Other diplomas: equivalence can be given – get in touch with the school prior to 17 February 2021.

HEAD – Geneva will carefully control and authenticate all submitted diplomas from private schools and from foreign schools.

Special cases

Candidates who have already completed one or two years of similar studies at tertiary level can apply to the anticipated admission procedure for 2nd or 3rd year. See *Conditions and procedures for special admissions in BA*.

Candidates who are not enrolled in any school, do not hold any diploma and can demonstrate outstanding artistic qualities can apply to the anticipated admission procedure for autodidacts. See *Conditions and procedures for special admissions in BA*.

E-Portfolio of personal works Interview

For each chosen curriculum, candidates must provide an **E-Portfolio or personal work**.

Candidates will upload their E-Portfolio on a platform until March 12, 2021, at the latest. Each candidate will receive a personal link to upload the E-Portfolio once the online application is duly completed and validated.

The portfolio must contain works that show the candidate's **creative potential** and his or her **interest for the chosen curriculum**.

Research sketches, drawings, photos, videos, project descriptions, texts, collages, documents, prototypes, models, digital productions... there is no limit as to the types of work that can be part of the portfolio, in which candidates make sure to present a selection of works as rich as possible.

The portfolio also comprises:

- A curriculum vitae
- A motivation letter (in French or in English, typed, max. 3 pages)
- A short personal presentation video (max. 90 sec)

All files provided are in PDF format (texts, photos, drawings, diagrams, plans, etc.). Personal websites, blogs, Tumblr, Instagram may be mentioned as links in a document deposited on the platform. Videos (or extracts) of a maximum duration of 10 minutes, are posted on the platform (150 MB max. per video) or provided in the form of YouTube or Vimeo links (with username and password if necessary). Videos have a maximum size of 150 MB per video, other files have a maximum size of 50 MB per file. The E-Portfolios will be deleted at the end of HEAD's admissions.

Candidates selected for the second step will receive the description of a **compulsory extra-work**, together with the invitation to the individual admission interview. This should be available for consultation during the interview. Candidates are free to add works or documents for the individual interview if they want to.

During the interview (approximately 25 min), candidates are expected to be able to explain **the choice of works in their portfolio, to describe and analyze their creative approach and to demonstrate motivation for the chosen curriculum**.

Admission interviews for BA in Interior Architecture, for BA in Visual Communication, for BA in Illustration, for BA in Fashion Design and for BA in Product Design / Jewellery and Accessory (incl. Watch Design) will take place between April 12 and April 23, 2021, in Geneva.