

h e g

Haute école de gestion
Genève

Own your future

HEG-Geneva

The HEG-Geneva is one of the Universities of Applied Sciences of Western Switzerland (HES-SO). With over 21,000 students and six fields of study, it is the largest HES in Switzerland.

The HEG-Geneva offers programmes in four departments related to the fields of economics and services : Business Administration, Information Science, Business Information Services, International Business Management. Its demanding curriculum enables our students to become major protagonists in the professional world.

Swiss and international

HEG is based in Geneva and home to a number of international, governmental and non-governmental organisations as well as numerous multinationals. HEG teaching combines regional dimension and international mindset, thus broadening our students' career prospects. We offer practice-oriented university level training programmes in French and/or English and promote innovation, ethics as well as sustainability.

Reality-oriented culture

Keeping in step with the evolution of society and the various professional sectors, HES-SO bachelor's and master's degrees open doors to employment.



Our approach balancing theory with practice enables immediate efficiency, hence perfectly meeting companies', administrations' and organisations' needs. The HEG-Geneva is your first step towards positions of responsibility and exciting careers.

Openness worldwide

The HEG-Geneva encourages international exchanges. Our research partnerships and exchange programmes show how important knowledge sharing and students' mobility are to us. Thanks to agreements with more than 160 universities in some forty countries, numerous mandates and research projects can benefit from this international openness.

Bachelors of science

Transforming
knowledge into
experience

Business Administration

Our Bachelor's degree in Business Administration will enable you to excel in management practice, theory and tools. It combines generalist skills with adaptability to various contexts and a dynamic economy. Thanks to the strategic vision developed during your studies, you will gain the necessary skills to play a key role in any position within a company and propose high value-added solutions.

You will become a much respected and relevant protagonist for companies and their managers.

www.hesge.ch/heg/ee

Information Science

Our Bachelor's degree in Information Science will allow you to become an expert in information and data : searching, organising, archiving, validating and sharing with people who need it. Customer-oriented, independent and flexible, you will develop a strategic vision meeting your audience's expectations. As an essential intermediary between information flows and users, you will also be a specialist in digital contents thus contributing to the dynamism of companies and administrations.

www.hesge.ch/heg/is



Background for th



Business Information Systems

With our Bachelor's degree in Business Information Systems you will gain broad and in-depth skills in information systems so as to become experts in systems architecture, design and implementation as well as process-management. Our programme is pluridisciplinary, blending sound knowledge in management and communication with high-level computer training. By providing innovative solutions, you will be a strategic decision-maker within companies and administrations.

www.hesge.ch/heg/ig

International Business Management

Our Bachelor's degree in International Business Management will give you expertise in management practice and theory in an international and multicultural environment. As the whole curriculum is taught in English, it prepares you to become a strategic actor within internationally-oriented companies as well as businesses aiming to internationalise. It will also develop your critical thinking and provide you with practical tools to design and implement innovative solutions.

www.hesge.ch/heg/ibm

e real world

Masters of science

Tangible expertise

Our Master's degree in Information Studies trains future managers and project leaders in the field of information and data sciences. Modern challenges require information professionals capable of managing large-scale projects as well as leading and supporting teams in a constantly changing environment. By providing solid knowledge in management and scientific research, our programme offers a wide range of opportunities for professional development.
www.hesge.ch/heg/master-is

Our Master of Science in Business Administration broadens the management knowledge acquired during a Bachelor's programme. Graduates will gain the analytical and decision-making skills needed to turn challenges into opportunities. Our curriculum meets the current market needs. It is organised in partnership with the universities of the HES-SO Economics and Services domain.
www.hesge.ch/heg/master-ba



Continuing education

Fostering change

HEG offers a wide range of continuing education programmes enabling you to improve, validate or innovate your professional skills. Continuing education has become essential for all professionals. Nowadays, fast evolving knowledge, methods and techniques in all professions require constant training, improvement or career change. More than 30 continuing education programmes are proposed at HEG. You will find what you need, according to your objectives, time available and qualification targeted.
www.hesge.ch/heg/fc



B

haute école
de gestion

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