

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Bachelor Thesis	2021-22
Code: 3111	Type of course: <input checked="" type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> Other: ...	
Level: <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module <input type="checkbox"/> Other: ...	Characteristic: <input checked="" type="checkbox"/> Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO	
Type: <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module <input type="checkbox"/> Other: ...	Time schedule: <input type="checkbox"/> Module over 1 semester <input checked="" type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Other: ...	

2. Organization

ECTS credits 12

Language:

<input type="checkbox"/> French	<input type="checkbox"/> Italian
<input type="checkbox"/> German	<input checked="" type="checkbox"/> English
<input type="checkbox"/> Other: ...	

3. Prerequisite

- To have validated the module
 To have followed the module
 No prerequisite
 Other: to have passed the first-year assessment

4. Skills to be gained / general learning objectives

By the end of this module, the student must have demonstrated their ability to:

- Identify and explicate a practical problem or issue of international business management and formulate a relevant research question to address the issue.
- Apply appropriate theory and construct an analytical approach to study the research question.
- Collect and analyze relevant field data (e.g. quantitative and/or qualitative surveys).
- Provide an objective and independent overview of the issue and its context and draw essential conclusions from their work.
- Devise workable recommendations, supported by the conclusions of their study.
- Communicate their findings in a professional, clear and concise manner, both orally and in writing.

Subsidiary objectives include the ability to:

- Write an appropriate research proposal, with a well-defined research question on an international topic based on a critical review of relevant literature.
- Apply appropriate tools and methods learned during their studies.
- Show their capacity to manage a large-scale project individually in its entirety, from the choice of a subject to its defense, with deadlines set by the school.

5. Teaching and content

The Bachelor thesis is an applied research project on a subject chosen by the student. It is an opportunity to put the knowledge learned during the program into practice. The Bachelor thesis is used to assess the student's initiative and their ability to plan, report and present a project. Students work independently on the project within certain constraints and under the guidance of a mentor.

The mandatory elements and deliverables of the Bachelor thesis module are described in the module syllabus available on the Cyberlearn Moodle platform.

6. Assessment and validation methods

The assessment and validation methods are specified in the module syllabus available on the Cyberlearn Moodle platform.

7. Reassessment requirements

- Reassessment possible
- No reassessment
- Other (please specify): ...

7a Reassessment requirements (if module is repeated)

- Reassessment possible
- No reassessment
- Other (please specify): ...

Other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).

Reassessment entitles the student to a maximum grade of 4.0.

Repetition modalities

Repetition of the module if the module grade is below 3.5.

Specific reassessment and repetition modalities are specified in the module syllabus available on the Cyberlearn Moodle platform.